ACHARYA'S NRV SCHOOL OF ARCHITECTURE

SOLADEVANAHALLI, BENGALURU -560107

KALAMKARI KSHETRA

ARCHITECTURE DESIGN PROJECT (THESIS) – 2025-26

Submitted in partial fulfillment of the Requirements for the

"Bachelor of Architecture" Degree Course

Submitted by : B. SAI DEEPIKA REDDY
USN :1AA21AT007
Guide : AR. MANU

A project report submitted to

VISVESHWARAYA TECHNOLOGICAL UNIVERSITY

"Jnana Sangama", Machhe, Belgaum – 590018

ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ, ಬೆಳಗಾವಿ - ೫೯೦೦೧೮

CERTIFICATE

This is to certify that this thesis report titled KALAMKARI KSHETRA by B.SAI DEEPIKA REDDY of X SEMESTER B. Arch, USN No. 1AA21AT007, has been submitted in partial fulfillment of the requirements for the award of under graduate degree **Bachelor of Architecture (B.Arch)** by Visveshwaraya Technological University VTU, Belgaum during the year 2025- 26.

Guide: AR . MANU

Principal

Examined by :

1)Internal Examiner :

2)External examiner 1 :

3)External examiner 2 :

DECLARATION

This thesis title “KALAMKARI KSHETRA”, submitted in partial fulfillment of the requirement for the award of the under graduate of Bachelor of architecture is my original work to the best of my knowledge.

The sources for the various information and the data used have been duly acknowledged.

The work has not been submitted or provided to any other institution/ organization for any diploma/degree or any other purpose.

I take full responsibility for the content in this report and in the event of any conflict or dispute if any, hereby indemnify Acharya’s NRV School of Architecture and Visveshwaraya Technological University, Belagavi, and its official representatives against any damages that any raise thereof.

B. SAI DEEPIKA REDDY

1AA21AT007

ACKNOWLEDGEMENT

I Would like to express my sincere gratitude to all those who supported me in completing this project .

First and foremost , I would like to thank my project guide, AR. Manu mam , for her invaluable guidance , encouragement , and constructive feedback throughout the development of this design . their expertise and insights have been instrumental in shaping the direction of this project .

I'm also grateful to the faculty members of Acharya NRV School of Architecture for providing the foundational knowledge and skills necessary to undertake this project . special thanks to my friends , whose constant support and collaboration have made this journey both productive and enjoyable .

Thank you all for being part of this journey.

KALAMKARI KSHETRA

A HUB FOR HERITAGE AND INNOVATION

TABLE OF CONTENTS

1 INTRODUCTION
1.1. INTRODUCTION
1.2. HANDLOOM AND TEXTILE CRAFT INDUSTRY
1.3. MAJOR TEXTILE CRAFT CLUSTERS OF ANDHRA PRADESH
1.4. PROJECT FEASIBILITY AND NEED
1.5. PROJECT BACKGROUND

2 PROJECT SYNOPSIS
2.1 AIM
2.2 OBJECTIVES
2.3 GOALS
2.4 SCOPE
2.5 LIMITATIONS
2.6 PRINCIPLE ACTIVITIES AND USER GROUPS
2.7 THESIS PROPOSITION WITH PROBLEM STATEMENT

3 EXPERT TALK

4 LITERATURE STUDY
4.1 INTRODUCTION TO KALAMKARI ART
4.2 THE PROCESS OF KALAMKARI ARTWORK
4.3 SPATIAL UNDERSTANDING OF THE WORKSPACE

5 CASE STUDIES
5.1 The LLDC - The Living and Learning Design Center, Ajrakhpur, Kutch
5.2 The Ganga Maki Textile Studio, Uttarakhand
5.3 kalamkari artisan work shed , srikalahasti
5.4 Coramandel kalamkari museum & center

6. AREA REQUIREMENT

7. SITE ANALYSIS

8. BRIEF STUDY OF TECHNIQUE THAT IS PLANNED TO BE INCORPORATED IN THE THESIS

9. CONCEPT & ZONING

10. MASTER PLAN

11. FLOOR PLANS

12 . SECTIONS & ELEVATIONS

13. EXTERIOR & INTERIOR VIEWS

14. BIBILOGRAPHY