

**Rajiv Gandhi University of Health Sciences, Karnataka**  
**I Semester Bachelors in Hospital Administration Degree Examination - 04-May-2026**

**Time: Three Hours**

**Max. Marks: 80**

**PRINCIPLES OF MANAGEMENT (RS)**

**Q.P. CODE: 3229**

Your answers should be specific to the questions asked  
Draw neat, labeled diagrams wherever necessary

**LONG ESSAYS (Answer any Two)**

**2 x 10 = 20 Marks**

1. Explain the planning process in detail
2. Explain the various barriers to communication. How do you overcome the barriers?
3. Explain control process and essentials of a sound control system

**SHORT ESSAYS (Answer any Eight)**

**8 x 5 = 40 Marks**

4. Distinguish between formal and informal organization
5. Describe the basic steps involved in a typical selection procedure
6. Explain Maslow's theory of motivation
7. Explain the types of departmentalization
8. Explain the various mediums of communication need in Health Care Industry
9. Who is a leader? What are qualities required to be a leader?
10. Is management, a science or an art?
11. Taylors principles of scientific management
12. Briefly explain directing
13. Explain the concept of corporate social responsibility

**SHORT ANSWERS (Answer any ten)**

**10 x 2 = 20 Marks**

14. What is Upward communication?
15. What is selection?
16. What is meant by delegation of authority?
17. Define Directing
18. Write two differences between centralization and decentralization
19. What do you mean by management?
20. Carrot and stick approach of leadership
21. Explain the term motivation
22. What are the types of control?
23. Explain the term decision making
24. What is management by objectives?
25. Assumptions of X theory

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