RajivGandhiUniversity of Health Sciences, Karnataka

IIISemester Bachelors in Hospital Administration Degree Examination - 11-Nov-2026

Time: Three Hours **Max. Marks: 80 Marks**

PROJECT MANAGEMENT- (RS)

Q.P. CODE: 3240

Your answers should be specific to the questions asked
Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two) **2 x 10 = 20 Marks**

1. Define project manager, functional manager and executive. Briefly explain about their roles and responsibilities in project management.
2. Discuss about the concept of marketing in project driven organization.
3. Enumerate the categories of project.

SHORT ESSAYS (Answer any Eight) **8 x 5 = 40 Marks**

4. Write a note on program evaluation.
5. What are project specifications? Explain.
6. How term building and leadership are helps in project management.
7. Enumerate project accounting.
8. Describe the importance of project review meeting.
9. Write a note on technical and marketing feasibility.
10. Explain in brief about project evaluation and review techniques.
11. Describe the types of cost and their control in project management.
12. Write a note on considerations for project proposal writing.
13. What is work breakdown structure? Explain its importance.

SHORT ANSWERS (Answer any ten) **10 x 2 = 20 Marks**

14. What is socio-economic feasibility?
15 Project management triagnle.
16. Define project organization.
17. What is simulation?
18. What do you mean by support costs?
19. What are the benefits of pricing review?
20. What do you mean by project management?
21. Define milestone.
22. Features of a product.
23. Role of project manager in project management.
24. Project manager’s skills.
25. What is technical feasibility?

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