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DCFD213

Reg. No.

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II Semester B.Sc. (Theory) Degree Examination, June/July - 2026

FASHION AND APPAREL DESIGN

Fashion Design and Illustration

(SEP Scheme 2024-25 onwards F+R)

Paper : FAD 2.2 T

Time : 3 Hours

Maximum Marks : 80

Instructions to Candidates:

1. All the sections are compulsory.
2. Illustrate wherever necessary.

SECTION - A

I. Answer any **Ten of the following.**

(10×2=20)

1. Define fashion illustration.
2. What is the purpose of a care label in fashion.
3. Define Merchandise.
4. Mention two characteristics of Raja Ravi Varma's art style.
5. What is a 10-head fashion figure?
6. List any two types of sleeves.
7. What is a Pear - shaped body type?
8. Mention any Four size ranges in women's wear.
9. What are the key elements of fashion branding?
10. Define Grooming.
11. What is a tuxedo?
12. List any two international fashion designers.



[P.T.O.]



(2)
SECTION - B

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II. Answer any **Five** of the following. **(5×4=20)**

13. Write a note on the role of a fashion illustrator in the fashion industry.
14. Explain the concept of balance line in fashion figure drawing.
15. Discuss the importance of social media in the modern fashion industry.
16. Write a note on different types of skirts used in garment design.
17. Discuss on the various price ranges for women's categories of clothing.
18. Explain the concept of color psychology in fashion.
19. Write a note on Fashion Seasons - Winter, summer, spring and Autumn.

SECTION - C

III. Answer any **Five** of the following. **(5×8=40)**

20. Discuss the contribution of international fashion designers to the development of fashion.
 21. Explain types of silhouettes with suitable examples.
 22. Describe different female body types with neat illustration and examples.
 23. Explain Fashion clothing psychology with respect to human behaviour and attitude.
 24. Discuss the influence of social, cultural and environmental factors on fashion and clothing choices.
 25. Explain the contribution of national designers such as Ritu Kumar, Ritu Beri and Manish Malhotra to global fashion.
 26. How are Fashion clothing categories classified based on age, activity, and styling? Explain.
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