



DEFD506

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V Semester B.Sc. Degree Examination, January/February - 2025**FASHION AND APPAREL DESIGN****Forecasting and Trend Analysis****(NEP Scheme 2023-24 Onwards F+R)****Paper : FD E1 5.6TC****Time : 2½ Hours****Maximum Marks : 60****Instructions to Candidates:**

- 1) Write the question numbers legibly.
- 2) All sections are compulsory.

SECTION - A**I. Answer any Ten of the following questions.****(10×2=20)**

1. What is Fashion Forecasting?
2. What is trend in fashion?
3. What is the fashion colour for 2025?
4. List any four trend forecasters.
5. What is forecast error?
6. What is a colour palette in fashion?
7. What is Delphi technique of forecasting?
8. Write any two limitations of forecasting.
9. What is innovation in fashion?
10. What is circular fashion?
11. Define "Colour Psychology".
12. What is Quantitative forecasting?

**[P.T.O.]**



(2)
SECTION - B

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II. Answer any Five of the following questions.

(5×4=20)

13. Explain the social responsibility in fashion forecasting.
14. Write a note on "Colour forecasting".
15. What is radical and disruptive innovation? Explain.
16. Write short notes on:
 - a) WGSN.
 - b) Pantone.
17. What is Time Series Forecasting? Explain.
18. Why is sustainable fashion a trend? Explain.
19. Explain the role of fashion forecaster?

SECTION - C

III. Answer any Four of the following questions.

(4×5=20)

20. Explain the following:
 - a) Role of Internet in Fashion Forecasting.
 - b) Advantages of Fashion Forecasting.
21. Differentiate between
 - a) Short-term forecasting and Long-term forecasting.
 - b) Innovation and Trend.
22. Explain briefly the "Fashion Forecasting Process".
23. Explain the different types of colour palettes.
24. What are cultural and societal influences on fashion trends? Explain.
25. Explain in detail the Qualitative methods of forecasting.