

CBCS Scheme

USN

1A7ISAU016

15AU51

Fifth Semester B.E. Degree Examination, Dec.2017/Jan.2018

Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing one full question from each module.

Module-1

- 1 a. Define the term Management. Explain the different levels of management and the skill required at each level. (08 Marks)
b. What are the contributions of F.W. Taylor to the scientific management? Explain. (08 Marks)

OR

- 2 a. Explain the steps in the planning process. (08 Marks)
b. What are the steps involved in decision making process? Explain. (08 Marks)

Module-2

- 3 a. What is an Organization chart? Explain the different types of organization structure. (08 Marks)
b. What is Recruitment process? Explain the various steps in the recruitment process. (08 Marks)

OR

- 4 a. Explain the different types of leadership styles. (08 Marks)
b. Explain the different steps involved in Control process. (08 Marks)

Module-3

- 5 a. Define the term Entrepreneur. Explain the role of entrepreneur in the economic development and list the barriers of Entrepreneurship. (08 Marks)
b. Explain the various stages in the Entrepreneurial process. (08 Marks)

OR

- 6 a. Explain the various Qualities of the Entrepreneur. (08 Marks)
b. Write the classification of different types of Entrepreneurs. (08 Marks)

Module-4

- 7 a. Define the Small scale Industry. Write the characteristics of small scale industries. (08 Marks)
b. Explain the steps required for establishing an SSI. (08 Marks)

OR

- 8 a. Explain the Impact of Globalization on SSI in India. (04 Marks)
b. List the objectives and functions of KIADB. (04 Marks)
c. List the services provided by Small Industry Service Institute and Karnataka State Finance Corporation. (08 Marks)

Module-5

- 9 a. Explain the contents of Project report in detail. (08 Marks)
b. Explain briefly the Project appraisal methods. (08 Marks)

OR

- 10 a. Write the contents of Partnership agreement. (08 Marks)
b. What is Sole Proprietorship? List its advantages and disadvantages. (08 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.