

CBCS SCHEME

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15EE51

Fifth Semester B.E. Degree Examination, Dec.2018/Jan.2019

Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Briefly explain the functional area's of management. (06 Marks)
b. Bring out the difference between management and administration. (05 Marks)
c. Discuss the importance of planning. (05 Marks)

OR

- 2 a. Explain the various roles a manager plays. (05 Marks)
b. Explain the different types of plans. (06 Marks)
c. Briefly explain the steps in decision making. (05 Marks)

Module-2

- 3 a. What are the various principles of organization? (05 Marks)
b. What is committees and explain the different types of committees? (05 Marks)
c. Explain with a diagram Maslow's theory of motivation. (06 Marks)

OR

- 4 a. Distinguish between centralization and decentralization. (05 Marks)
b. Define staffing. Explain importance and functions of staffing. (06 Marks)
c. Explain the meaning and importance of coordination. (05 Marks)

Module-3

- 5 a. Explain social responsibilities of business towards different groups. (05 Marks)
b. Explain the different stages of an Entrepreneurial process. (06 Marks)
c. Explain the role of an entrepreneurs in economic development in INDIA. (05 Marks)

OR

- 6 a. What are the qualities of an Entrepreneur? (05 Marks)
b. What are the functions of an entrepreneurs? (05 Marks)
c. Write a note on social audit and business ethics. (06 Marks)

Module-4

- 7 a. Explain the different policies for development of SSI in INDIA. (06 Marks)
b. Explain the impact of Liberalization, Privatization and Globalization on SSI's. (05 Marks)
c. Write a note on TECSOK (Technical Consultancy Services Organization of Karnataka). (05 Marks)

OR

- 8 a. What are the different roles of SSI's? (05 Marks)
b. Explain the Impact of GATT and WTO. (05 Marks)
c. Write a note on (i) KIADB (ii) KSFC (06 Marks)

Module-5

- 9 a. Explain the factors to be considered for selection of projects. (05 Marks)
b. List the various contents of the project report. (06 Marks)
c. Explain PERT and CPM. (05 Marks)

OR

- 10 a. Explain the process of project appraisal. (06 Marks)
b. Explain the need and significance of project report. (05 Marks)
c. What are the guidelines by planning commission for a project report? Explain. (05 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.