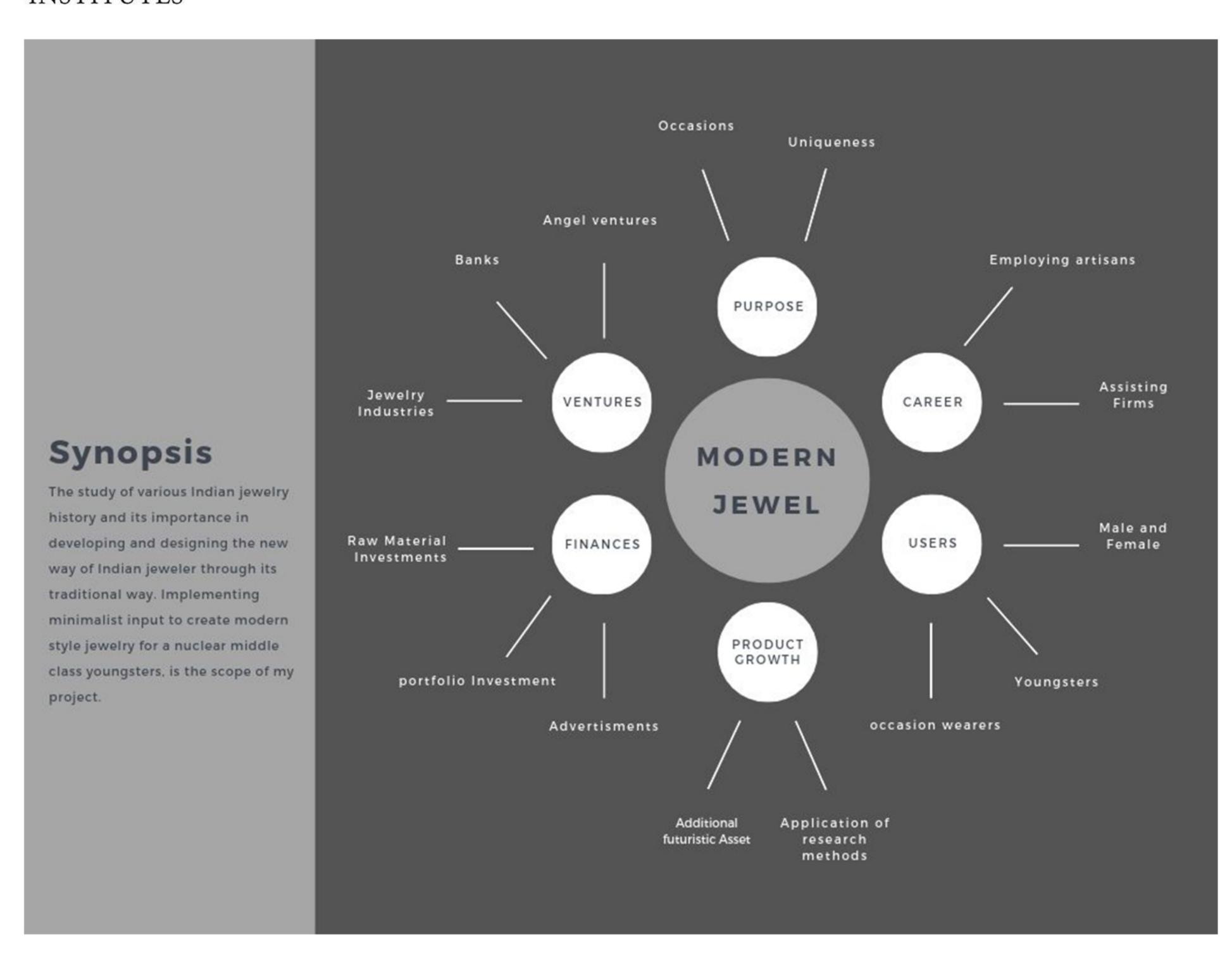
ACHARYA INSTITUTES

ACHARYA SCHOOL OF DESIGN

MOHAMMAD RIYAZ M GOUR | 2015 BATCH | PRODUCT DESIGN | 1586BVA006





Theme

Analyzing and learning the process of making jewelry products. Understanding the history of Jewelry Design. Learning the skills like molding, casting, Crafting, marketing etc. But with this my major asset is to develop the design with some modern concepts. In my project I have tried to apply the **Emotional Asset and** cognitive design elements. With this project I have concluded with mini project to design a Hearing Aid for deaf people which is into jewelry style.

Design

To solve the problem of emotional agendas and cognitive ergonomics for hearing disorder users. So the design element to understand the asset involve to make a jewelry for those people which look like jewelry but also a utility product for the hearing disorder users.











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