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10AL61

Sixth Semester B.E. Degree Examination, June/July 2019

## Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

**Note: Answer any FIVE full questions, selecting at least TWO questions from each part.**

### PART – A

- 1 a. Explain the functions of managers. (05 Marks)  
b. Bring out the difference between management and administration. (05 Marks)  
c. Explain different levels of management. (10 Marks)
- 2 a. Briefly explain the steps in decision making. (08 Marks)  
b. Explain the hierarchy of plans. (08 Marks)  
c. Write difference between strategic planning and tactical planning. (04 Marks)
- 3 a. Discuss any two types of organization structure with a chart highlighting their merits and demerits. (10 Marks)  
b. Explain the steps in the selection procedure. (10 Marks)
- 4 a. Briefly explain comparison of Maslow's and Herzberg theories of Human motivation. (10 Marks)  
b. Explain the various barriers to communication. (06 Marks)  
c. Write difference between coordination and cooperation. (04 Marks)

### PART – B

- 5 a. What are the functions of an entrepreneur? (06 Marks)  
b. Mention barriers to entrepreneurship. (04 Marks)  
c. Who are Intrapreneurs? Explain the differences between Entrepreneur and Intrapreneurs. (10 Marks)
- 6 a. What are the objectives of SSI? (05 Marks)  
b. Explain advantages of WTO. (05 Marks)  
c. What are the characteristics of SSI? Explain. (10 Marks)
- 7 Write short notes on the following:  
a. Karnataka State Finance Corporation (KSFC) (05 Marks)  
b. National Small Industries Corporation (NSIC) (05 Marks)  
c. Karnataka State Small Industries Development Corporation (KSSIDC) (05 Marks)  
d. State Industries Area Development Board of India (SIADBI) (05 Marks)
- 8 a. Explain the need and significance of project report. (05 Marks)  
b. Explain various factors to be considered for selection of a project. (05 Marks)  
c. What are network analysis techniques? Explain PERT and CPM. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.