



# CBCS SCHEME

15AU51

## Fifth Semester B.E. Degree Examination, June/July 2019 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

**Note: Answer any FIVE full questions, choosing ONE full question from each module.**

### Module-1

- 1 a. Explain the characteristics of management. (05 marks)  
b. Management is science or profession. Justify your answer with sufficient points/reasons. (06 marks)  
c. Differentiate between administration and management. (05 Marks)

OR

- 2 a. Explain the objectives of planning. (05 marks)  
b. Explain the process of planning. (05 marks)  
c. What are different types of plans? Explain in brief about any two types. (06 marks)

### Module-2

- 3 a. Explain the principles of organization. (05 marks)  
b. What are different types of organization? Explain in brief about any two. (06 marks)  
c. Explain the process of selection and recruitment. (05 Marks)

OR

- 4 a. Explain the principles of management by objectives and management by exception. (05 marks)  
b. Explain Maslow's need hierarchy theory of motivation. (05 marks)  
c. Explain the techniques of co-ordination. (06 Marks)

### Module-3

- 5 a. Explain the functions of an entrepreneur. (05 marks)  
b. Explain the role of entrepreneurs in the economic development of a nation. (06 marks)  
c. What are the barriers in entrepreneurship? (05 Marks)

OR

- 6 a. What are the stages involved in the entrepreneurial process? Explain in brief each of stage. (08 Marks)  
b. What are different types of entrepreneurs? Explain any two of them. (08 Marks)

### Module-4

- 7 a. Explain the characteristics of small scale industries. (05 marks)  
b. Explain the role of small scale industries in the economic development of a nation. (05 marks)  
c. List and explain the steps to start a small scale industry. (06 Marks)

OR

- 8 a. Explain any two government policies to support small scale industries. (08 marks)  
b. Explain the impact of liberalization and privatization on small scale industries. (08 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.

**Module-5**

- 9 a. Explain the need and significance of preparing a report. (06 marks)  
b. Explain the contents of a project. (05 marks)  
c. Explain the importance of feasibility study in preparing a project report. (05 Marks)

**OR**

- 10 a. What are different types partnerships? Explain any one. (05 Marks)  
b. Explain the characteristics of partnership. (06 Marks)  
c. What are the duties and liabilities of partners? Explain. (05 Marks)

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