



CBCS SCHEME

18MBA11

First Semester MBA Degree Examination, June/July 2019 Management and Organizational Behaviour

Time: 3 hrs.

Max. Marks:100

Note: 1. Answer any FOUR full questions from Q.No.1 to 7.
2. Q.No. 8 is compulsory.

- 1 a. What is Unity of command? (03 Marks)
b. Discuss the Perceptual Errors. (07 Marks)
c. Enumerate the various managerial roles played by a Manager. (10 Marks)
- 2 a. What is N.G.T? (03 Marks)
b. Discuss the Managerial Grid Theory proposed by Blake and Mouton. (07 Marks)
c. Explain the Two-Factor theory of motivation propounded by Herzberg. (10 Marks)
- 3 a. What is Delegation of Authority? (03 Marks)
b. Enumerate Maslow's need Hierarchy theory. (07 Marks)
c. Explain the challenges and opportunities to the field of O.B. (10 Marks)
- 4 a. What is Span of control or Span of Management? (03 Marks)
b. Discuss and differentiate formal and informal organizations. (07 Marks)
c. Explain the personality factors or attributes influencing the field of O.B. (10 Marks)
- 5 a. What do you mean by Locus of Control? (03 Marks)
b. Brief the types of controlling? (07 Marks)
c. Explain 14 Principles of Management proposed by Henry Fayol. (10 Marks)
- 6 a. What is Halo Effect? (03 Marks)
b. Discuss Intellectual and Physical Ability of Individual Behaviour. (07 Marks)
c. Explain the process of Decision Making. (10 Marks)
- 7 a. Define controlling. (03 Marks)
b. Discuss the Principle of Scientific Management. (07 Marks)
c. Explain the base structure of organizing. (10 Marks)
- 8 Case Study (Compulsory) :

Mr. Sachdev Varma is a 50 years old man and a successful Chartered Accountant. He did MBA and CA from a top institution in 1995. At present he is working and holding a responsible post in a chartered accounting firm named MNZ. Apart from this, he also delivers lectures in a number of reputed private universities. His colleagues and friends highly appreciate his professionalism.

Many people in the society honor him because he is man of magnetic personality. Mr. Varma is also a member of ASSOCHAM and Chittagong Club and actively involved in social work. He is very keen to develop social network and relationship. He likes to play long tennis and golf in his leisure time. He likes to travel abroad with his family.

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written eg. 42+8=50, will be treated as malpractice.

Analyse the case study and answer the following questions:

- a. What kind of ability does Mr. Varma have to prove himself as true professional and as man of magnetic personality? (06 Marks)
- b. What kind of ability support him in travelling and participate in golf and long tennis? (06 Marks)
- c. Discuss the various Intellectual and Physical abilities of Mr. Varma making him a successful professionalist and social worker. (08 Marks)
