



ACHARYA INSTITUTE OF TECHNOLOGY

DEPARTMENT OF MECHATRONICS ENGINEERING

Acharya Dr.Sarvepalli Radhakrishanan Marg,
Soladevanhalli, Hesaraghatta road, Bangalore-107

A Talk on

“ Challenges in Entrepreneurial development, Ethical Behavior in business and career development” – Entrepreneurial Development TALK.

The department of MTE have organized a Entrepreneurial Development talk in association with student forum Renaissance on 12th November 2019 in **MBA Auditorium** for final year and pre final year students. This program aided the students to get awareness on Entrepreneurial development, Ethical Behavior in business and career development. The talk was very informative and interactive.

Objectives:

To build the capacity of participants to:

- ❖ Exhibit entrepreneurial behaviour for business success.
- ❖ Perceive and act on business opportunities.
- ❖ Source and use information for market development.
- ❖ Apply Ethical Behavior in business.
- ❖ Set challenging and attainable career development goals.

Speaker:

Dr. Jacob Crasta

Founder Chairman - **CM Envirosystems**,
Past Co-Chairman - **ASSOCHAM (Southern Council)**
National Executive Committee Member of FICCI, ASSOCHAM,
Former President - **FKCCI, KASSIA, PIA**,
Member - **Prime Minister's SME Council**

Outcome of Entrepreneurial Development Talk:

Students were able to

- ❖ Know how to incubate the idea & become successful.
- ❖ Know how to get the funds from MSME.
- ❖ Know how to sustain as an entrepreneur.
- ❖ Use the knowledge gained in their academics to set career and business goal.
- ❖ Identify the source and use information for career selections & business development.
- ❖ Interact with speaker about entrepreneurial and ethical behaviour for business success.



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Thanking the Speaker by HOD

Dr. Jacob Crasta addressing the students



Students interacting with the speaker