



Report on Workshop (Department of physics) on “Entrepreneurs’ life & Cross road “also on “problem selection, implementation and marketing concerns of beginner”

Dec 11, 2019

Department of physics, Acharya Institute of Technology, under the banner **Science Forum and IIC** organised one day workshop on the topic “**Entrepreneurs’ life & Cross road “ also on “problem selection, implementation and marketing concerns of beginner”** for I BE students on 30.11.2019 from 11.00AM to 1.30PM in the main auditorium.

Dr Ramesh Hegde, Professor and HOD of Physics welcomed the chief guest and Mr. Suresh, Alumni of BT department who is now working for GIGA innovations, introduced the resource person to the audience

Ms Geetha Ramaswamy, CEO and Founder of GIGA (Giving Indians a Global Access) Innovation center India and USA, was the resource person for the workshop. She begins with her life as an Entrepreneur at Boston in USA starting from searching for an office space and then on to become entrepreneur to in 14 countries. Now she opened her business in India and rendering service to many startup companies in terms of mentor supply, banking service, customization of Human resource and marketing etc.

Later Ms Geetha Ramamurthy explained the requirement for anybody to become successful entrepreneur and their role the society and how they can contribute to the economy of the country. She encouraged the students to select basic problems, local problems and then global problems as a tool to be in the society forever and to become successful entrepreneur. Students were given opportunity to present their ideas to solve local or global problems and give solutions and its impact. As many as 23 students presented the problems they can solve. Mr. Rakshit was appreciated with a cash prize for his effort to understand and plan to solve the mid day meal problems of Government primary schools in Karnataka. Also she has appreciated the other participants for giving overwhelming response at first attempt itself.





First year coordinators, forum coordinators and the class teachers have encouraged the students to participate in maximum numbers. Higher semester students from Biotechnology and Automobile engineering department also took part actively in the presentation of their ideas.

Dr Sunitha T B. HOD BT presented vote of thanks and also thanked the management, Principal and all HODs for encouraging entrepreneurship cell in the college.

