



# CBCS SCHEME

17CT36

## Third Semester B.E. Degree Examination, Dec.2019/Jan.2020 Management Theory, Principles and Practices

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

### Module-1

- 1 a. Compare the contribution of Fayol and Mayo to management. (10 Marks)  
b. Explain Behavioral Management theory. (10 Marks)

OR

- 2 a. Explain the five principles of management. (10 Marks)  
b. Explain Japanese Management technique. (10 Marks)

### Module-2

- 3 a. Explain the various factors affecting the ownership form. (10 Marks)  
b. Explain the merits and demerits of cooperative organization. (10 Marks)

OR

- 4 a. Differentiate between public and private enterprises. (10 Marks)  
b. Explain the merits and demerits of joint stock company. (10 Marks)

### Module-3

- 5 a. What is Planning? Explain the importance of planning. (10 Marks)  
b. Explain the sources of authority and responsibility. (10 Marks)

OR

- 6 a. List and explain the different principles of organizing. (10 Marks)  
b. Explain the different steps involved in the planning. (10 Marks)

### Module-4

- 7 a. Explain the different types of organization (any two). (10 Marks)  
b. What are the steps involved in the 'selection procedure'? (10 Marks)

OR

- 8 a. Explain Management By Objective (MBO) Principles. (10 Marks)  
b. What is Selection? Explain the need of selection in management. (10 Marks)

### Module-5

- 9 a. Differentiate between leadership and management. (10 Marks)  
b. Explain the business process re – engineering. (10 Marks)

OR

- 10 a. Explain the different styles of leadership. (10 Marks)  
b. Explain corporate strategies for e – governance. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.