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CBCS SCHEME

15MA51

Fifth Semester B.E. Degree Examination, Dec.2019/Jan.2020 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define Management. Explain the characteristic of Management. (08 Marks)
b. What are the various function of Management? Explain each function briefly. (08 Marks)

OR

- 2 a. Define Entrepreneur. Explain the different types of Entrepreneur. (08 Marks)
b. Explain the various stages involved in Entrepreneurial process. (08 Marks)

Module-2

- 3 a. Explain the various characteristics of Planning. (08 Marks)
b. What is Decision Making? Explain the different steps involved in decision making. (08 Marks)

OR

- 4 a. Define Organisation. Explain the principles of Organisation. (08 Marks)
b. Explain in brief various types of Organisation. (08 Marks)

Module-3

- 5 a. What is Staffing? Explain the process of staffing. (08 Marks)
b. Explain the steps involved in Selection Process. (08 Marks)

OR

- 6 a. Define Motivation. Explain briefly Maslow's Hierarchy of needs. (08 Marks)
b. Define Controlling. Explain the steps involved in Controlling. (08 Marks)

Module-4

- 7 a. What is SSI? Explain the role of SSI in economic development of the Country. (08 Marks)
b. Explain the steps to start SSI. (08 Marks)

OR

- 8 a. Explain the impact of LPG on SSI in brief. (08 Marks)
b. Write a short note on : i) NSIC ii) SIDBI iii) TECKSOK. (08 Marks)

Module-5

- 9 a. Explain in detail the content of "Project Report". (08 Marks)
b. Explain the criteria's for selecting a Project. (08 Marks)

OR

- 10 a. Write a note on :
i) Market feasibility study ii) Technical feasibility study. (08 Marks)
b. Write a note on :
i) Financial feasibility study ii) Social feasibility study. (08 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written eg. 42+8 = 50, will be treated as malpractice.