

# CBCS SCHEME

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## Fifth Semester B.E. Degree Examination, Aug./Sept.2020 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

### Module-1

- 1 a. Define Management. Differentiate between Administration and Management. (08 Marks)  
b. Explain in detail the levels of Management. (08 Marks)

OR

- 2 a. Define Planning. Explain the types of plans with examples. (08 Marks)  
b. List and explain the characteristics of planning. (08 Marks)

### Module-2

- 3 a. What is Organizing? Explain the important steps in the process of organizing. (08 Marks)  
b. Explain : i) Decentralization of Authority ii) Staffing. (08 Marks)

OR

- 4 a. Name and explain any two Motivation theories. (10 Marks)  
b. What is Co-ordination? What is the importance? What are the techniques? (06 Marks)

### Module-3

- 5 a. Define Entrepreneur. Explain the importance and characteristics of Entrepreneurship. (08 Marks)  
b. Define Social Responsibility and explain the social responsibility of business towards different groups. (08 Marks)

OR

- 6 a. Briefly explain the different problems faced by Entrepreneurs. (08 Marks)  
b. Explain business ethics and corporate governance. (08 Marks)

### Module-4

- 7 a. Define Small Scale Industry and explain the role of Small Scale Industry. (08 Marks)  
b. Explain the objective and functions of District Industries Centre (DIC). (08 Marks)

OR

- 8 a. Discuss the impact of Globalization and WTO (World Trade Organization) on Small Scale Industries. (08 Marks)  
b. Explain the objectives and functions of KIADB (Karnataka Industrial Areas Development Board). (08 Marks)

### Module-5

- 9 a. Define Project. Explain the objectives and characteristics of Project. (08 Marks)  
b. Write the need and significance of Project report. (08 Marks)

OR

- 10 a. Explain the following : i) Product Life Cycle ii) Project Scheduling. (08 Marks)  
b. What are Network Analysis Techniques? Explain PERT and CPM. (08 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.