

CBCS SCHEME



17AU51

Fifth Semester B.E. Degree Examination, Aug./Sept.2020 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Explain roles of management and levels of management. (10 Marks)
b. What is scientific management? Explain the contributions of F.W. Taylor to the Scientific Management. (10 Marks)

OR

- 2 a. Discuss the importance and limitations of planning. (10 Marks)
b. Write various steps involved in planning and planning premises. (10 Marks)

Module-2

- 3 a. Discuss centralization v/s Decentralization. (10 Marks)
b. Explain the steps involved in selection process. (10 Marks)

OR

- 4 a. Explain Maslow's theory. (10 Marks)
b. Explain various methods of establishing control. (10 Marks)

Module-3

- 5 a. Define the term "Entrepreneur" and explain the function of the entrepreneur. (10 Marks)
b. Explain characteristics and qualities of a successful entrepreneur. (10 Marks)

OR

- 6 a. What are various stages in Entrepreneurship process? Explain. (10 Marks)
b. What are barriers of Entrepreneurship? Discuss (10 Marks)

Module-4

- 7 a. Define SSI and explain characteristics and objectives of SSI. (10 Marks)
b. What are various steps involved in starting a SSI? Explain. (10 Marks)

OR

- 8 a. Discuss the objectives of NSIC and KSFC. (10 Marks)
b. Explain the function of DIC and KIADB. (10 Marks)

Module-5

- 9 a. Briefly outline the contents of project report. (10 Marks)
b. Explain various feasibility studies for the project selection. (10 Marks)

OR

- 10 a. Discuss different kinds of partners. (05 Marks)
b. What is Partnership Agreement (or) Deed? Explain briefly. (05 Marks)
c. Explain the features of sole proprietorship and discuss its advantages. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.