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10AL61

Sixth Semester B.E. Degree Examination, Aug./Sept. 2020
Management & Entrepreneurship

Time: 3 hrs. Max. Marks:100

Note: ***Answer FIVE full questions, selecting at least TWO questions from each part.***

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.

PART – A

1 a. Define management. Explain management as a science or as an art. **(05 Marks)**
b. Explain 10 different roles of a manager. **(05 Marks)**
c. Explain contributions of F.W Taylor to scientific management. **(05 Marks)**
d. Distinguish between management and administration. **(05 Marks)**

2 a. Explain importance of planning. **(05 Marks)**
b. Differentiate between strategic planning and tactical planning. **(04 Marks)**
c. Explain steps in planning. **(07 Marks)**
d. Briefly explain various steps in decision making process. **(04 Marks)**

3 a. Explain principles of organization. **(08 Marks)**
b. Explain different bases for departmentation. **(04 Marks)**
c. Differentiate between authority and responsibility. **(04 Marks)**
d. Write advantages of proper and efficient staffing. **(04 Marks)**

4 a. What is motivation? Describe nature of motivation. **(08 Marks)**
b. Explain requirements of effective direction. **(05 Marks)**
c. Explain purposes of communication. **(07 Marks)**

PART – B

5 a. Explain important qualities of a successful entrepreneur. **(06 Marks)**
b. Explain different types of entrepreneurs. **(06 Marks)**
c. Explain various stages in entrepreneurial process. **(08 Marks)**

6 a. Write various characteristics of SSI's. **(06 Marks)**
b. What are the different steps involved in starting a SSI? **(08 Marks)**
c. What are the effects of WTO/GATT on Indian SSI? **(06 Marks)**

7 a. Explain the objectives and functions of SIDBI and KIADB. **(10 Marks)**
b. Explain the objectives and functions of TECSOK and KSFC. **(10 Marks)**

8 a. Explain different steps in project identification. **(06 Marks)**
b. Explain different guidelines by planning commission for project report. **(08 Marks)**
c. With respect to project appraisals, explain market feasibility study and technical feasibility study. **(06 Marks)**

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