



# CBCS SCHEME

18AE/AS51

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## Fifth Semester B.E. Degree Examination, Jan./Feb. 2021 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

### Module-1

- 1 a. Write a note on Characteristics of Management. (10 Marks)  
b. Explain the Functional areas of Management. (10 Marks)

OR

- 2 a. Briefly discuss the Nature of Planning. (10 Marks)  
b. Discuss the steps in Planning (10 Marks)

### Module-2

- 3 a. Explain in brief the Nature of Organization. (10 Marks)  
b. Write a note on Principles of Organization. (10 Marks)

OR

- 4 a. Explain the following :  
i) Maslow's Need Hierarchy theory ii) Herzberg's Two factors theory. (10 Marks)  
b. With block diagram, explain the Communication process. (10 Marks)

### Module-3

- 5 a. Enumerate the characteristics of Entrepreneur. (10 Marks)  
b. Explain in brief the functions of Entrepreneur. (10 Marks)

OR

- 6 a. What is Social Audit? What are its advantages and limitations? (10 Marks)  
b. Explain the Social responsibilities of Business towards different groups. (10 Marks)

### Module-4

- 7 a. What do you mean by Small – Scale Industry? List the characteristics of Small – Scale Industries. (10 Marks)  
b. Explain the role of SSI in Economic development. (10 Marks)

OR

- 8 a. Explain various activities of Small Industries Development Organization (SIDO). (10 Marks)  
b. Explain in brief the main function of District Industries Centers (DIC). (10 Marks)

### Module-5

- 9 a. Discuss the guidelines of Planning Commission for project report. (10 Marks)  
b. Discuss the Project Feasibility study. (10 Marks)

OR

- 10 a. Discuss the contents of Project Report. (10 Marks)  
b. Discuss the classification of Projects. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.