



# CBCS SCHEME

15AE51

## Fifth Semester B.E. Degree Examination, Jan./Feb. 2021 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

### Module-1

- 1 a. Define management and explain the functional areas of management. (08 Marks)  
b. Bring out the differences between management and administration. (04 Marks)  
c. Comment on the true nature of management is it an art or science. (04 Marks)

OR

- 2 a. Briefly explain the steps involved in planning. (08 Marks)  
b. What are the limitations of planning? (04 Marks)  
c. Mention various types of Decisions and brief the same. (04 Marks)

### Module-2

- 3 a. List out different types of organization and briefly explain a matrix organization. (07 Marks)  
b. Explain the importance of staffing. (04 Marks)  
c. What are the various sources of recruitment? Discuss in detail. (05 Marks)

OR

- 4 a. Discuss the five important principles or requirement for effective direction. (06 Marks)  
b. What are the essential of a sound control system? Explain. (08 Marks)  
c. Mention various techniques of coordination. (02 Marks)

### Module-3

- 5 a. Write about the social responsibilities of business towards different groups. (07 Marks)  
b. What are the primary functions of an entrepreneur? Discuss the same. (09 Marks)

OR

- 6 a. Classify entrepreneurs based on observations of individuals and size of the enterprise. (06 Marks)  
b. Differentiate between entrepreneurs and intrapreneurs. (04 Marks)  
c. Discuss the economic factors which affect the growth of an entrepreneur (problems faced by entrepreneurs). (06 Marks)

### Module-4

- 7 a. Explain the role of Small Scale Industries (SSI) in economic development. (08 Marks)  
b. Define Ancillary industry and tiny industry. (04 Marks)  
c. List out the problems faced by SSI in India. (04 Marks)

OR

- 8 a. List out any five institutions at central and state level. Which support business enterprises in India? What are the main purposes of setting up these institutions? (08 Marks)
- b. Briefly discuss the impact of globalization on SSI. (08 Marks)

**Module-5**

- 9 a. Briefly highlight on the 'contents' of a project report. (08 Marks)
- b. Describe the eight distinct and sequential stages involved in the formulation of a project report. (08 Marks)

OR

- 10 a. What do you understand by 'Network Analysis'? Briefly describe Project Evaluation and Review Technique (PERT) and the steps involved in it. (08 Marks)
- b. Differentiate between PERT and CPM. (06 Marks)
- c. Mention any two limitations of CPM. (02 Marks)

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