



CBCS SCHEME

18AU51

Fifth Semester B.E. Degree Examination, Jan./Feb. 2021 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Explain the importance of planning. Differentiate between strategic and tactical planning. (10 Marks)
b. List the functions of management and explain it in detail. (10 Marks)

OR

- 2 a. Discuss the management is science, art and profession. (10 Marks)
b. Explain the steps involved in decision making process. (10 Marks)

Module-2

- 3 a. List the different types of organization. Explain any one. (10 Marks)
b. Explain the process of selection and recruitment. (10 Marks)

OR

- 4 a. Define "Controlling". In detail discuss the steps in controlling. (10 Marks)
b. What are important principles for effective "Direction"? Explain. (10 Marks)

Module-3

- 5 a. Define entrepreneurship? List and explain function of entrepreneur. (10 Marks)
b. Explain the concept, evaluation and development of entrepreneurship. (10 Marks)

OR

- 6 a. List and explain the stages and barriers of entrepreneurship. (12 Marks)
b. List and explain the different types of entrepreneurs. (08 Marks)

Module-4

- 7 a. What are the advantages of small scale industries, explain briefly. (10 Marks)
b. Explain the role of government in supporting SSI during five year plan. (10 Marks)

OR

- 8 a. Explain the role and services of Technical Consultancy Services Organization of Karnataka [TECSOK] in developing SSI. (10 Marks)
b. Discuss the aims, objectives and functional units of Karnataka Industrial Areas Development Board [KIADB] along with their functional units. (10 Marks)

Module-5

- 9 a. What do you mean by "Project"? Classify the different types of project. (10 Marks)
b. Explain the important criteria's to be considered in selection of project. (10 Marks)

OR

- 10 a. Define Partnership. Explain the characteristics of partnership. (10 Marks)
b. What are the main features and advantages of sole proprietorship? (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.