



# CBCS SCHEME

15EE51

## Fifth Semester B.E. Degree Examination, Jan./Feb. 2021 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

*Note: Answer any FIVE full questions, choosing ONE full question from each module.*

### Module-1

- 1 a. Distinguish between Management and Administration. (08 Marks)  
b. Explain steps involved in planning. (08 Marks)

OR

- 2 a. Explain functions of management. (08 Marks)  
b. Explain management as profession. (04 Marks)  
c. Explain briefly about types of decisions. (04 Marks)

### Module-2

- 3 a. Distinguish between centralization and decentralization. (08 Marks)  
b. Explain steps in controlling. (08 Marks)

OR

- 4 a. Explain process of selection and recruitment. (08 Marks)  
b. Explain briefly following: (08 Marks)  
(i) Committee (ii) Span of control (iii) Communication

### Module-3

- 5 a. Define the following: (08 Marks)  
(i) Social responsibility (ii) Business ethics  
(iii) Entrepreneur (iv) Intrapreneur (08 Marks)  
b. Explain problems faced by entrepreneur. (08 Marks)

OR

- 6 a. Explain social responsibility of business towards different group. (08 Marks)  
b. Explain entrepreneurship in India along with examples of development. (08 Marks)

### Module-4

- 7 a. Define following: (i) Ancillary industry (ii) Tiny industry (04 Marks)  
b. Explain policies and schemes of state level institutes. (06 Marks)  
c. Explain impact of Globalization on SSI. (06 Marks)

OR

- 8 a. Explain the role of Small Scale Industries. (06 Marks)  
b. Explain policies and schemes of (states or central) level institutes. (08 Marks)  
c. Explain sickness to SSI industry. (02 Marks)

### Module-5

- 9 a. Explain for project: (i) Market analysis (ii) Technical analysis (08 Marks)  
b. Explain about PERT method. (08 Marks)

OR

- 10 a. Explain in detail the contents of project report. (08 Marks)  
b. Explain CPM method for project management. (08 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.