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## Fifth Semester B.E. Degree Examination, July/August 2021 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions.

- 1 a. Define management and explain functional areas of management. (06 Marks)  
b. Explain the nature of characteristics of management. (10 Marks)
- 2 a. List out various levels of management. (04 Marks)  
b. Explain the importance of planning. (04 Marks)  
c. Explain steps in planning. (08 Marks)
- 3 a. Explain the features of directing. (06 Marks)  
b. Discuss various theories of human motivation. (10 Marks)
- 4 a. What is controlling? Explain the steps in controlling. (08 Marks)  
b. Explain the importance of communication. (08 Marks)
- 5 a. What is social audit? Explain its importance. (08 Marks)  
b. Explain the stages of entrepreneurial process. (08 Marks)
- 6 a. Explain various barriers of entrepreneurship. (06 Marks)  
b. Discuss the characteristics of entrepreneur. (10 Marks)
- 7 a. Explain the characteristics of small enterprises. (06 Marks)  
b. Explain steps in establishing micro and small enterprises. (10 Marks)
- 8 a. What are SSI'S and the impact of globalization and WTO's on SSI'S? (08 Marks)  
b. List and explain two institutional supports of central level institutions. (08 Marks)
- 9 a. Explain various types of reports. (06 Marks)  
b. Explain the guidelines by planning communication for project report. (10 Marks)
- 10 a. Explain the ways of project identification. (06 Marks)  
b. Explain the contents of project report. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.