



CBCS SCHEME

18AU51

Fifth Semester B.E. Degree Examination, July/August 2021 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions.

- 1 a. Explain the characteristics of Management. (06 Marks)
b. Explain the various functions of management. (10 Marks)
c. Management is a science. Justify your answer with sufficient reasons. (04 Marks)
- 2 a. What are different levels of management? Explain. (06 Marks)
b. Explain the steps involved in planning. (07 Marks)
c. Explain the nature of planning. (07 Marks)
- 3 a. What are the characteristics of (nature) of organization? Explain. (06 Marks)
b. What are the principles of organization? Explain. (10 Marks)
c. Explain the features of formal organization. (04 Marks)
- 4 a. Distinguish between centralization and de-centralization. (06 Marks)
b. What is Staffing? Explain the nature of staffing. (08 Marks)
c. Compare – Recruitment and selection. (06 Marks)
- 5 a. Explain the stages in the entrepreneurial process. (10 Marks)
b. Explain the role of entrepreneurship in the economic development of a nation. (06 Marks)
c. What are the functions of an entrepreneur? Explain. (04 Marks)
- 6 a. Explain the process of entrepreneurship development. (07 Marks)
b. What are the barriers in entrepreneurship? Explain. (07 Marks)
c. What are the schemes that government has introduced for the development of entrepreneurship? Explain. (06 Marks)
- 7 a. Explain the characteristics of small scale industries. (06 Marks)
b. Explain the role of small scale industries in the economic development of a nation. (10 Marks)
c. Explain the impact of Liberalization on small scale industries. (04 Marks)
- 8 List important steps to start a small scale industry. (20 Marks)
- 9 a. Explain the need/significance of a project report. (08 Marks)
b. What are the contents of a project report? Explain. (08 Marks)
c. What is the purpose of network analysis? Explain. (04 Marks)
- 10 a. What is the purpose of feasibility study? State/list the questions to be asked when making a Technical and financial feasibility? Study. (10 Marks)
b. Explain the characteristics of partnership. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.