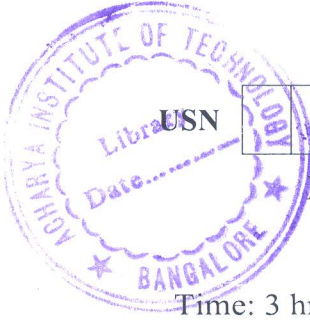


CBCS SCHEME

18EE51



Fifth Semester B.E. Degree Examination, July/August 2021 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions.

- 1 a. Define Management. Write various characteristic of management. (06 Marks)
b. Distinguish between standing plans and single use plans in an organisation with examples. (06 Marks)
c. Briefly explain the steps in decision making. (08 Marks)
- 2 a. Briefly explain the various levels and skills required at different management level. (06 Marks)
b. What is Scientific Management? Explain briefly. (06 Marks)
c. Discuss the importance of Planning. (08 Marks)
- 3 a. Compare Autocratic , Participative and Free rein leadership style. (06 Marks)
b. Discuss centralization and decentralization. (06 Marks)
c. What are the principles of Organizations? (08 Marks)
- 4 a. Define Staffing. Explain importance of staffing. (06 Marks)
b. Explain the difference between coordination and cooperation. (06 Marks)
c. Explain various steps in selection process. (08 Marks)
- 5 a. Write a short notes on Social responsibilities of business towards different group's. (06 Marks)
b. Explain Classification of Entrepreneurs. (06 Marks)
c. List the characteristics of Entrepreneurs. Explain any two of them. (08 Marks)
- 6 a. Define Social Audit and Business Ethics. (06 Marks)
b. Write the difference between Intrapreneur , Entrepreneur and Managers. (06 Marks)
c. Explain the barriers involved in Entrepreneurship. (08 Marks)
- 7 a. What are the steps involved in starting a Small Scale Industry? (06 Marks)
b. Explain the effect of WTO/GATT on Indian SSI. (06 Marks)
c. List some central and state level agencies which support SSI and explain one of them as to how they assist the SSIs. (08 Marks)
- 8 a. What are the different roles of SSI's? (06 Marks)
b. Explain the objectives and functions of TECSOK. (06 Marks)
c. What are the functions of NSIC and SIDO? (08 Marks)
- 9 a. Write the differences between PERT and CPM. (06 Marks)
b. Briefly outline the contents of a Project report. (06 Marks)
c. Explain the methods of Project Appraisal. (08 Marks)
- 10 a. Explain the need and significance of a Project report. (06 Marks)
b. Discuss the common errors in a Project report. (06 Marks)
c. What do you mean by Project feasibility study? Explain any four analysis. (08 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.