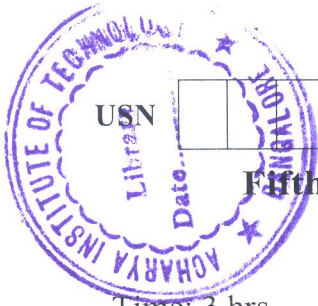


# CBCS SCHEME

17EE51



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## Fifth Semester B.E. Degree Examination, July/August 2021 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

**Note : Answer any FIVE full questions.**

- 1 a. Define Management. Explain the functional areas of Management. (06 Marks)  
b. Bring out the difference between Management and Administration. (06 Marks)  
c. List out the levels of Management. Discuss the importance of planning. (08 Marks)
- 2 a. Explain the various roles and Manager plays. (06 Marks)  
b. Explain the different types of plans. (06 Marks)  
c. What is Decision Making? Explain different types of decisions. (08 Marks)
- 3 a. Explain the principle of Organization. (08 Marks)  
b. What are committees? Explain different types of Committees. (06 Marks)  
c. Explain briefly various steps involved in selection process. (06 Marks)
- 4 a. Define Staffing. Explain the importance and functioning of staffing. (06 Marks)  
b. Define Controlling and explain the steps in a control process. (08 Marks)  
c. Explain the differences between centralization and decentralization. (06 Marks)
- 5 a. Explain the social responsibilities of business towards different groups. (06 Marks)  
b. Explain the characteristics of Entrepreneur. (08 Marks)  
c. Explain the role of an Entrepreneurs in Economic development of India. (06 Marks)
- 6 a. What are the qualities of an Entrepreneur? (06 Marks)  
b. Explain the stages in Entrepreneurial process. (08 Marks)  
c. Write a note on Social audits and Business ethics. (06 Marks)
- 7 a. Explain the objective of Small Scale Industry. (08 Marks)  
b. Explain the different policies for development of Small Scale Industry in India. (06 Marks)  
c. Write a note on TECSOK. (06 Marks)
- 8 a. Explain the KIADB and KSFC. (08 Marks)  
b. Explain the impact of GATT and WTO. (06 Marks)  
c. Explain the objective and function of KSSIDC. (06 Marks)
- 9 a. Define Project and explain project identification. (08 Marks)  
b. List the various contents of the project report. (06 Marks)  
c. Explain the PERT and CPM. (06 Marks)
- 10 a. Explain the process of Appraisal report. (08 Marks)  
b. Explain the need and significance of project report. (06 Marks)  
c. Explain the guidelines by planning commission for a project report. (06 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.