

EXECUTIVE SUMMARY

The study was carried for a period of six weeks on the theme “A study on employees Retention Strategies of Key personnel at NARAYANA HEALTH, BANGALORE.

Study is helpful in finding out the efficiency and effectiveness retention measures adopted and also in finding out the need of employees and satisfaction level of employees towards the retention strategy.

To understand whether the company is providing adequate training facilities to the employees who are presently employed in the organization, or does the organization as the proper training facilities to the employees who are yet to join the organisation.