

## **EXECUTIVE SUMMARY**

The study mainly focuses on the supply chain management which could be described as the system of scheduling, conducting and controlling and control of effective, economical movement of raw materials to the finished product for the purpose of quality, duration and cost.

Bharathi Associates is initially started as the coffee processing unit in Hassan, Karnataka in 1997. Later expanded their business in processed vegetables and healthcare. It is one of the leading processed foods exporting company in India. Bharathi Associates has major clients in Europe, United Kingdom, Holland and Australia.

This research is conducted based on the interaction with employees, personal observation as primary data. The present study mainly relying on the annual reports, journals and other published sources. Overall 20 close ended question has been used in the survey.

The analysis is done based on the answers given by respondents. Graphical report of each and every question is generated with valid interpretation. Hypothesis testing is conducted using SPSS software. This study is completed with some limitations, suggestions are given to the management for the smooth flow of supply chain management.

Bharathi Associates has strong management team, with discipline and hard work achieved success in globally. Received many awards for their achievement.

This project is helpful for the management to make effective change in the supply chain management and implementation tools and techniques.