

EXECUTIVE SUMMARY

A study on investment analysis at AVASARALA TECHNOLOGIES LTD for a duration of 6 weeks helped me to understand the analysis which should be done before investing in any company. This gave me a practical understanding of how the analysis is done.

AVASARALA TECHNOLOGIES LTD initially started as a project consultancy firm. Later on, with the technical knowledge and expert solutions, they entered into the manufacturing industry. Now they have clients at the national and international levels.

This project focuses on the analysis of investment at AVASARALA TECHNOLOGIES LTD. It mainly studies the different investment areas and also analyzes their financial statement to get a firm grip on the working of the company and also where it stands on financial terms. In this research, both primary and secondary data are being used for better understanding.

This research includes around 8 financial ratios that are being analyzed and also hypothesis testing which includes correlation and regression line to get to know the depth of the analysis. The return on equity is done by analyzing the DuPont theory to know what is affecting the company's performance.

Working with this company has made me put all my theoretical knowledge into practical real-life working situations which turned out to be a great experience for the future.