

EXECUTIVE SUMMARY

The share costs within the stock market vary on a day by day basis due to ceaseless buying and offering. Stock costs move in patterns and cycles and are never stable. A financial specialist within the stock market is fascinated by getting a great return on his venture and consequently buys securities at a low cost and offers them at a high price. However, to pick up effectively return on ventures in an unstable stock market isn't a straightforward and it requires work to do. A financial specialist ought to have satisfactory information approximately the working of the stock and securities showcase and the kind of dangers included in it. Well characterized data approximately securities being exchanged within the markets, variance of prices given to speculators with essential understanding of the markets and makes a difference them in their speculations, i.e. contributing within the right sort of securities at the correct time. All the point by point data is given by the company in consideration that's Religare Broking Limited but its utilization is up to their clients.

The purpose of this study is to analyze how clients have adapted to online trading in the various sectors on Bombay Stock Exchange, National Stock Exchange and Regional Stock specifically in Bangalore and then carried out an analysis with the use of tables, graphs and charts. Feedback from respondents that responded in questionnaire was used to know and understand their satisfaction levels.

The study is aimed at knowing the satisfaction of consumers with online trading and which stocks, shares or securities they trade in online in the various sectors such as Oil and Gas, Information Technology, Infrastructure, Banking and Automobile sectors and which types of shares that clients prefer to trade in for example Equity Shares, Bonds, Mutual Funds, Fixed Deposits among others.

In conclusion it found out that most clients of Religare Broking Limited preferred to trade in Equity Shares as compared to other stock and prioritized trading in Oil and Gas Sector, Banking and Information Technology as compared to other sectors