

# CBCS SCHEME

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15AE51

## Fifth Semester B.E. Degree Examination, Feb./Mar. 2022 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

### Module-1

- 1 a. Define Management. List and explain the functions of a Management. (08 Marks)  
b. Differentiate between Administration and Management. (08 Marks)

OR

- 2 a. State and explain importance and purpose of Planning. (08 Marks)  
b. What are the different types of decisions taken by a Manager? (08 Marks)

### Module-2

- 3 a. Discuss the various types of Organizations. (10 Marks)  
b. Elaborate the process of Delegation in Decentralization of Authority. (06 Marks)

OR

- 4 a. Define Leadership. Brief the behavioral approach in Leadership Styles. (10 Marks)  
b. Write about Maslow's theory of Motivation. (06 Marks)

### Module-3

- 5 a. What are the social responsibilities of Business towards different groups? (08 Marks)  
b. What are Social Audits? Discuss the objectives of Social Audits. (08 Marks)

OR

- 6 a. Enlist the characteristics of an Entrepreneur. (08 Marks)  
b. Briefly discuss any two of the Entrepreneurship development models. (08 Marks)

### Module-4

- 7 a. Elaborate on the problems faced by SSI's in India. (10 Marks)  
b. Discuss the impact of Globalization on SSI's. (06 Marks)

OR

- 8 a. Explain the role of SSI in Economic development of a Country. (08 Marks)  
b. Explain WTO and its impact on trade. (08 Marks)

### Module-5

- 9 a. What are the steps followed in Project Appraisal? (08 Marks)  
b. Explain the importance of Project Identification. (08 Marks)

OR

- 10 a. Briefly outline the contents of a Project Report. (10 Marks)  
b. List out the uses and limitations of PERT and CPM. (06 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.