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18AE/AS51

Fifth Semester B.E. Degree Examination, Feb./Mar. 2022 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define Management. Explain the functions of Management. (08 Marks)
b. Define Planning and explain the different types of Plans. (06 Marks)
c. Briefly explain the steps in decision making. (06 Marks)

OR

- 2 a. Briefly explain the Management levels and also explain the roles of Manager. (10 Marks)
b. Explain the Nature and Purpose of Planning. (06 Marks)
c. Discuss the limitations of Planning. (04 Marks)

Module-2

- 3 a. With the block diagram, explain line, functional and line and staff organisations with their advantages and disadvantages. (12 Marks)
b. Briefly explain the recruitment and Selection procedures. (08 Marks)

OR

- 4 a. Distinguish between :
i) Authority and Responsibility ii) Delegation and decentralization. (08 Marks)
b. Explain the different types of Leadership Styles. (06 Marks)
c. Explain with block diagram Matrix Organisation. (06 Marks)

Module-3

- 5 a. Define Social Responsibility of Entrepreneur and explain its importance towards different groups. (08 Marks)
b. Explain the different classifications of Entrepreneur. (06 Marks)
c. Explain the different barriers of Entrepreneur. (06 Marks)

OR

- 6 a. Write a note on :
i) Social Audit ii) Business ethics iii) Corporate Governance. (06 Marks)
b. Briefly explain the stages in Entrepreneurial process. (08 Marks)
c. Differentiate between Entrepreneur and Manager. (06 Marks)

Module-4

- 7 a. Define Small Scale Industry (SSI). Explain the role of SSI in Economic development of Nation. (06 Marks)
b. Explain the Government Policy for SSI through five Industrial Policy Resolutions. (08 Marks)
c. Explain briefly the objectives and functions of DIC (District Industries Centre). (06 Marks)

OR

- 8 a. Explain the impact of Globalisation , WTO and GATT on Small Scale Industries. (08 Marks)
b. Write a note on : i) KIADB ii) SIDBI. (08 Marks)
c. Write a note on Ancillary Industry and Tiny Industries. (04 Marks)

Module-5

- 9 a. Explain Project Proposal , Project Scheduling and Project Life Cycle. (10 Marks)
b. Briefly explain the need and significance of Project Report. (10 Marks)

OR

- 10 a. Define Project. Explain the objectives and characteristics of Project. (06 Marks)
b. Define Network Analysis. Write a note on PERT and CPM. (08 Marks)
c. Write a note on Errors in Project Report. (06 Marks)
