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15CS51

**Fifth Semester B.E. Degree Examination, Feb./Mar.2022**  
**Management and Entrepreneurship for IT Industry**

Time: 3 hrs.

Max. Marks: 80

*Note: Answer any FIVE full questions, choosing ONE full question from each module.*

**Module-1**

- 1 a. Define Management. Explain functions of management. (08 Marks)  
b. Explain roles of management. (08 Marks)

OR

- 2 a. Explain importance of planning. (08 Marks)  
b. Explain process of Recruitment and selection. (08 Marks)

**Module-2**

- 3 a. Explain leadership styles. (08 Marks)  
b. Explain importance and purposed of communication. (08 Marks)

OR

- 4 a. Discuss need for coordination. (08 Marks)  
b. Explain steps in controlling. (08 Marks)

**Module-3**

- 5 a. Explain characteristics of Entrepreneur. (08 Marks)  
b. Define Entrepreneur. Discuss various Barriers to entrepreneurship. (08 Marks)

OR

- 6 a. Explain role of entrepreneur in economic development of a nation. (08 Marks)  
b. Briefly explain (i) Market feasibility study. (ii) Social feasibility study. (08 Marks)

**Module-4**

- 7 a. Explain contents of project report. (08 Marks)  
b. Discuss guidelines by planning commission for project report preparation. (08 Marks)

OR

- 8 a. Explain functional areas of Management. (08 Marks)  
b. Explain functional areas of Human Resource management. (08 Marks)

**Module-5**

- 9 a. Explain characteristics of micro and small enterprise. (08 Marks)  
b. Explain steps in establishing micro and small enterprise. (08 Marks)

OR

- 10 a. Explain the following:  
(i) National Small Industries Corporation (NSIC). (08 Marks)  
(ii) Technical Consultance Services Organization of Karnataka (TECSOK) (08 Marks)  
b. Explain different types of patents. (08 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.