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Reg. No.

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VIII Semester B.V.A. Degree Examination, September/October - 2022

PRODUCT DESIGN

New Media Art, Design and Technology

(CBCS Scheme)

Time : 3 Hours

Maximum Marks : 70

Instructions to Candidates :

Attempt All questions.

SECTION - A

I. Answer any Five questions.

(5×12=60)

1. How is technology contributing to shift in our culture.
2. Write about five characteristics of New Media.
3. What is your opinion about the possibilities of New Media in Design?
4. Write about lev manovich's principles of New Media.
5. Write a note on Fluxus Art Movement.
6. How do you differentiate New Media from Old Media? How have some old media's adapted to New Media?
7. Write your opinion about how New Media has transformed Art and Technology?

SECTION - B

II. Write short notes on any Two.

(2×5=10)

1. Modularity
 2. Digital Art.
 3. Interaction.
 4. Simulation.
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