

# CBCS SCHEME

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18ME646

Sixth Semester B.E. Degree Examination, July/August 2022

## Entrepreneurship Development

Time: 3 hrs.

Max. Marks: 100

*Note: Answer any FIVE full questions, choosing ONE full question from each module.*

### Module-1

- 1 a. Define Entrepreneur, Entrepreneurship and Intrapreneur. Distinguish between entrepreneur and entrepreneurship. (10 Marks)  
b. Explain the development of entrepreneurship. (10 Marks)

OR

- 2 a. Explain briefly the entrepreneurial motivation and barriers. (10 Marks)  
b. Explain the concept of entrepreneurship. (10 Marks)

### Module-2

- 3 a. Explain the contents of a business plan. (10 Marks)  
b. Explain project feasibility and project appraisal. (10 Marks)

OR

- 4 a. Explain briefly the idea generation. (10 Marks)  
b. Explain monitoring and control segmentation in project planning. (10 Marks)

### Module-3

- 5 a. Explain briefly the flavors of corporate entrepreneurship. (10 Marks)  
b. Explain the domain of corporate entrepreneurship. (10 Marks)

OR

- 6 a. List some of the issues relating to corporate entrepreneurship and explain. (10 Marks)  
b. Define corporate entrepreneurship and its benefit and needs. (10 Marks)

### Module-4

- 7 a. Illustrate the role of professional. Distinguish between the professionalism versus family. (10 Marks)  
b. List and explain the challenges of women entrepreneur. (10 Marks)

OR

- 8 a. List and explain the factors influencing women entrepreneur. (10 Marks)  
b. Explain the growth and development of women entrepreneurs in India. (10 Marks)

### Module-5

- 9 a. Define International Entrepreneurship, opportunities and its nature. Explain. (10 Marks)  
b. Illustrate some of fiscal incentives and facilities to Small Scale Industries by the government. (10 Marks)

OR

- 10 a. What are the importance of international business to the firm? Explain. (10 Marks)  
b. List and explain some of the government policy support to small scale industries. (10 Marks)

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