



BENGALURU CITY UNIVERSITY

DEPARTMENT OF PRODUCT DESIGN

ACHARYA SCHOOL OF DESIGN

SHREYAS S.

Submitted in partial fulfillment of the requirements for
the degree of Bachelor of Visual Arts, Product Design.

ACHARYA SCHOOL OF DESIGN

2018-2021

Under the guidance of **SHREYAS S.**

V1812421



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Graduation Project Report On

Pharos Fog Lamp

by

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ABSTRACT

Designing is the process of envisioning and planning the development of objects, interactive systems, buildings, vehicles, etc. It is user-centered, i.e. users are at the heart of the design thinking approach. It is about creating solutions for people, physical items or more abstract systems to address a need or a problem.

It is a travel vehicle gadget for bikers. It has multifaceted usage and day-to-day application. It can be used as a fog lamp while riding and as a torch in case of any emergency situation like a vehicle brake down. It can be taken around as a torch for walking and exploring in the dark.

Pharos can be easily dismantled from the vehicle and assembled back after its use

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A automotive gadget which is multipurpose use while travelling in the dark where this can be used a torch in the dark while exploring the place and the same torch can be used as a fog lamp which is easily fixed and detachable from the fog lamp clamp which is fixed to the bike