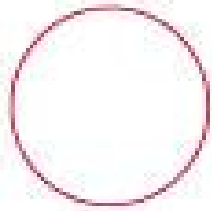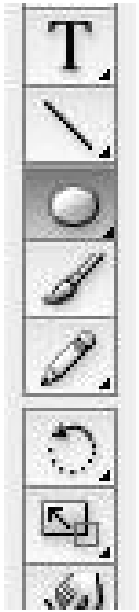*logo is pretty much a bunch of circles, I used a circle for the module and deleted*

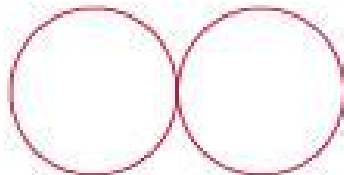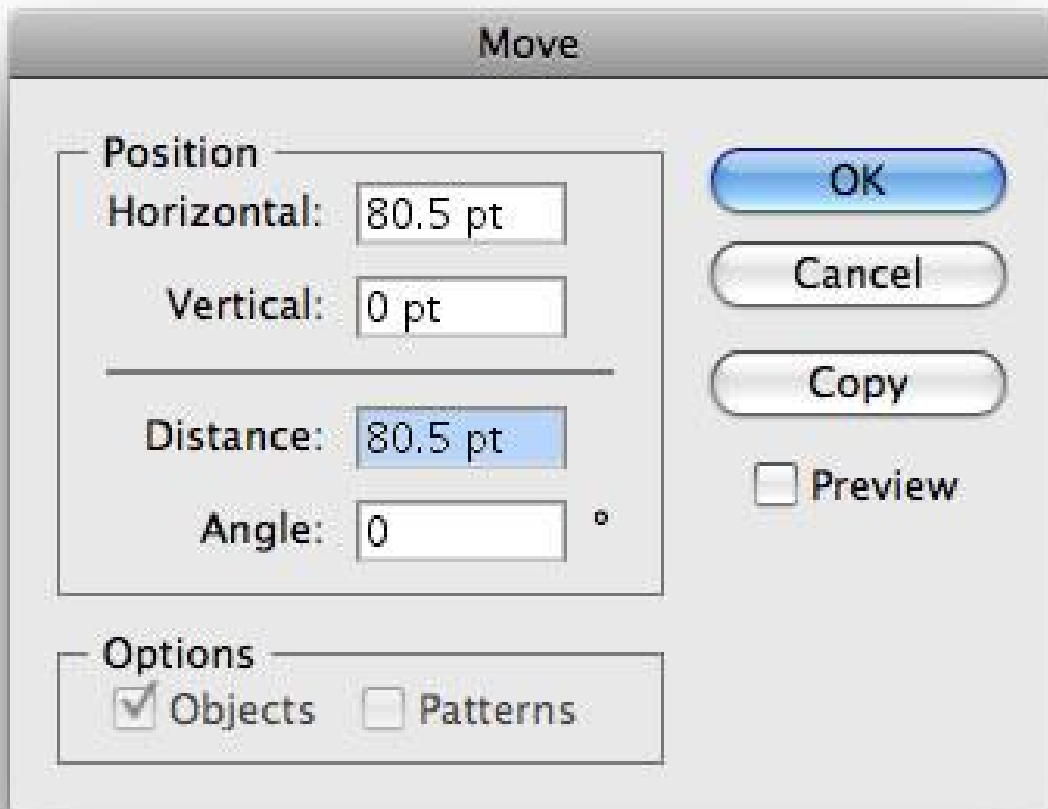*e segments in order to create the characters.*

Step 1

In Illustrator, using the **Ellipse Tool (U)** create a circle.


Step 2

Select the **Circle** and hit the **Enter Key (return)** the **Move** dialog box will open. Now we can move the circle horizontally or vertically and create copies as well.

First we will create the horizontal one, so just add the width of the circle in the horizontal field and click on the copy button. Repeat this process until you have 6 circles side by side.

Move

Position

Horizontal: 80.5 pt

Vertical: 0 pt

Distance: 80.5 pt

Angle: 0 °

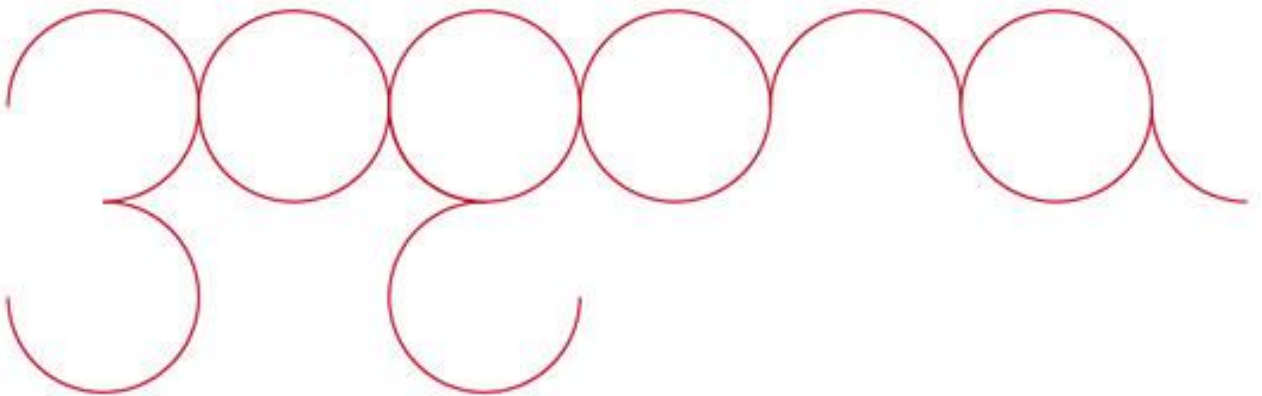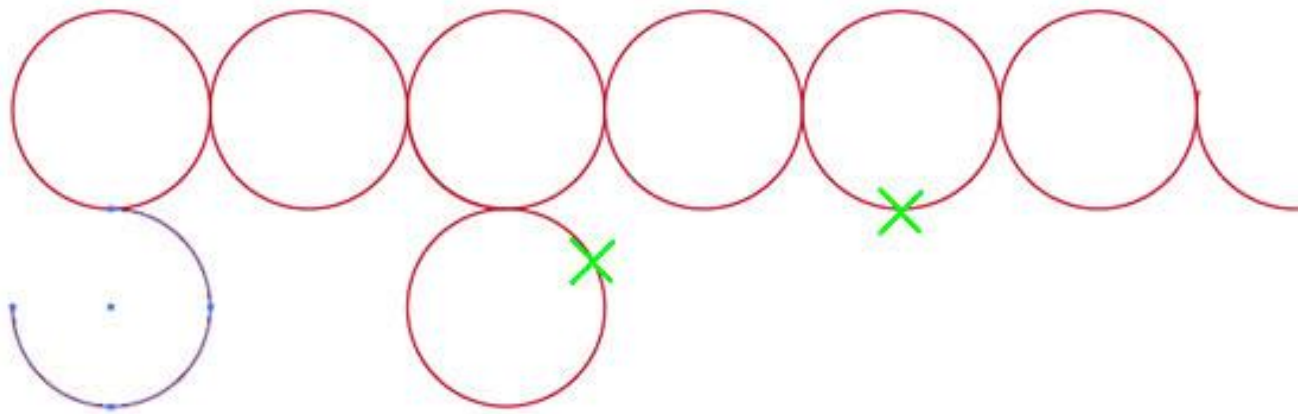### Options

☑ Objects   ☐ Patterns

OK

Cancel

Copy

☐ Preview

Step 3

Lets create a circle below the first and the third circle. Those will be the *Z* and the *G* letters.
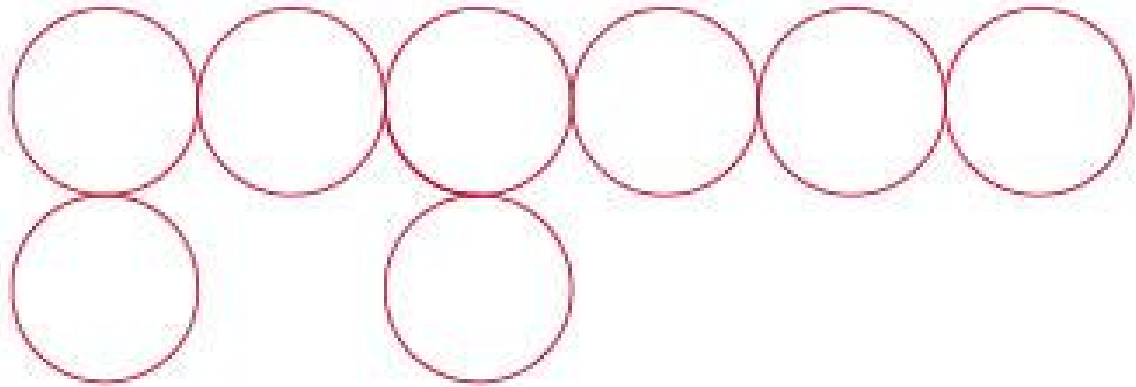
Step 4
Using the **Direct Selection Tool(A)**, select some segments of the circles and delete them like the image below.

Step 5

Select all objects and change the **Stroke Weight to 20pt,** After that add 2 more elements above the **Z** and the **R** like the image below, and delete a segment of the last **A**. Tip: Use the **Object>Transform>Move** and **Object>Transform>Reflect** commands for more precision.

Weight: 20 pt

Miter Limit: 4   x

Align Stroke:

Dashed Line

dash   gap   dash   gap   dash   gap
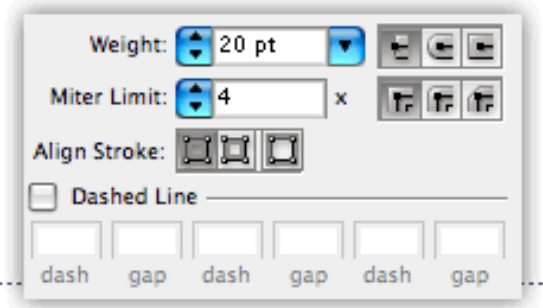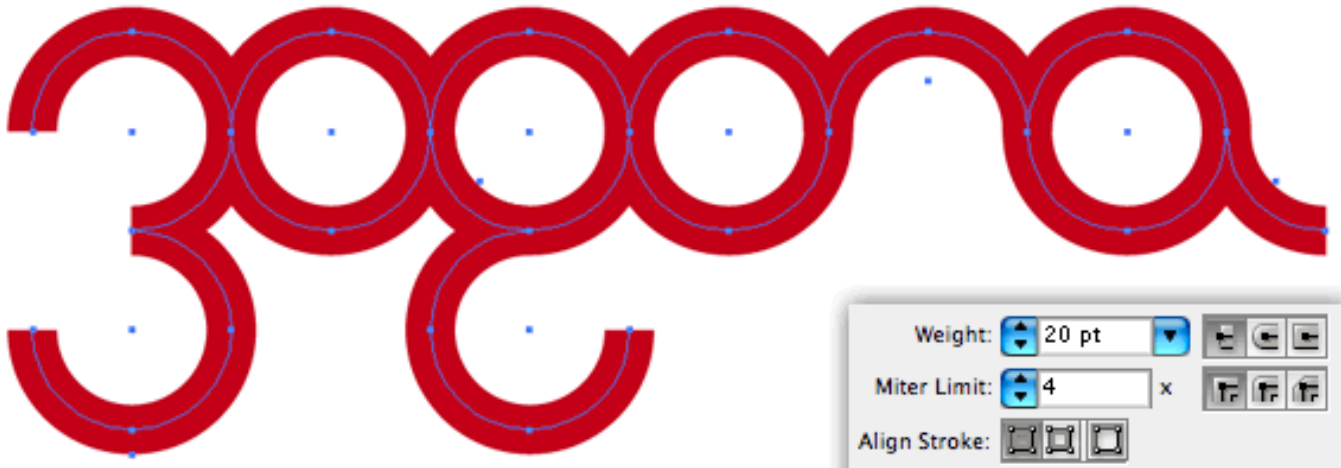
Step 6

Change the stroke colors. I used green for the **Z**, brown for the **As,** red for the **G** and **R**, and blue for the **O**.

Path

Stroke: ■ 20 pt

Fill: ▨

Default Transparency
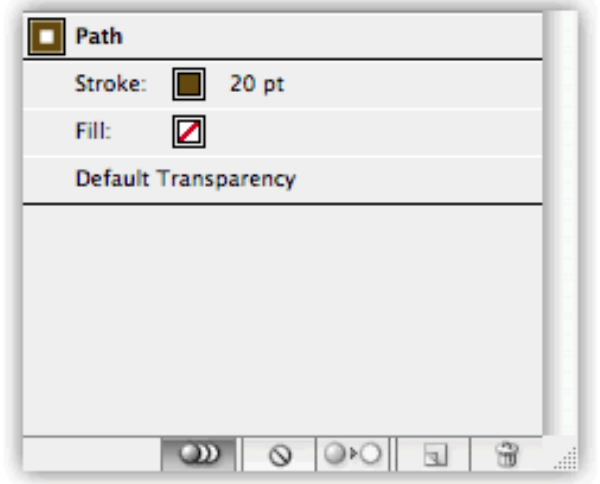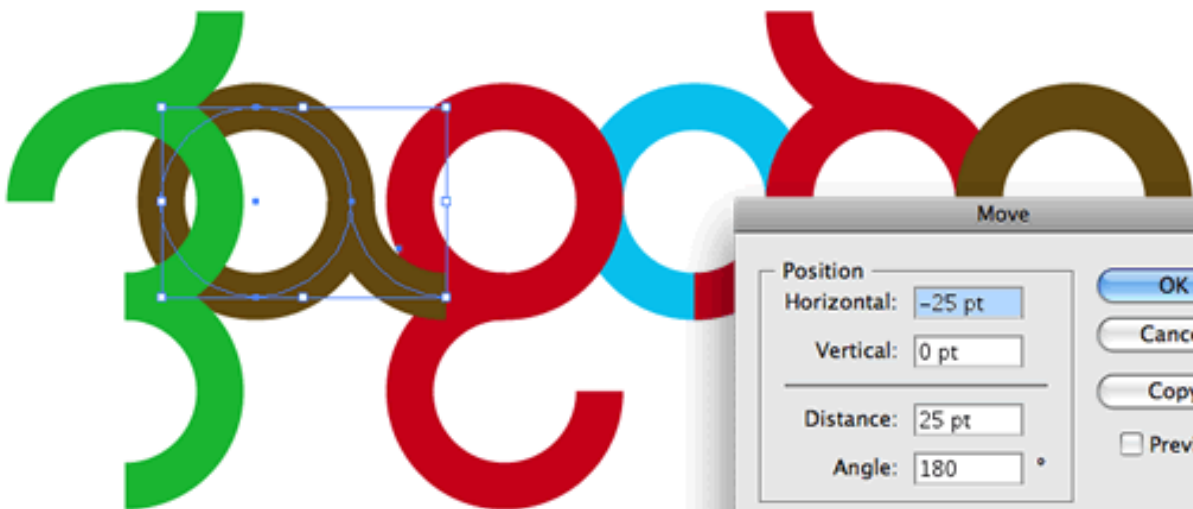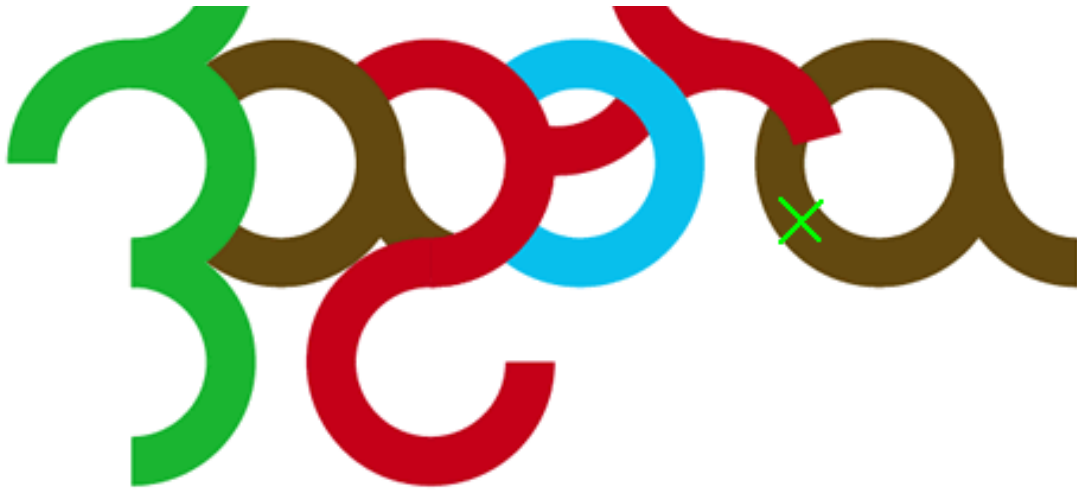
Step 7

Select the *A* or the second circle and open the **Move dialog box**. Move it closer to the first letter, *Z*. Repeat that for the other letters. After that change the order of the letters so the *R* goes in front of the last *A*, but through the *O*. Tip: To do that you will have to create new elements in order to mask them. Use the Move command for precision.

Move

Position

Horizontal: -25 pt

Vertical: 0 pt

Distance: 25 pt

Angle: 180 °

Options

☑ Objects ☐ Patterns

OK

Cancel

Copy

☐ Preview

Step 8

Once you have a nice spacing and all the letters are well positioned, select all objects again and go to **Object>Path>Outline Stroke**. This will convert the Strokes to Fill.

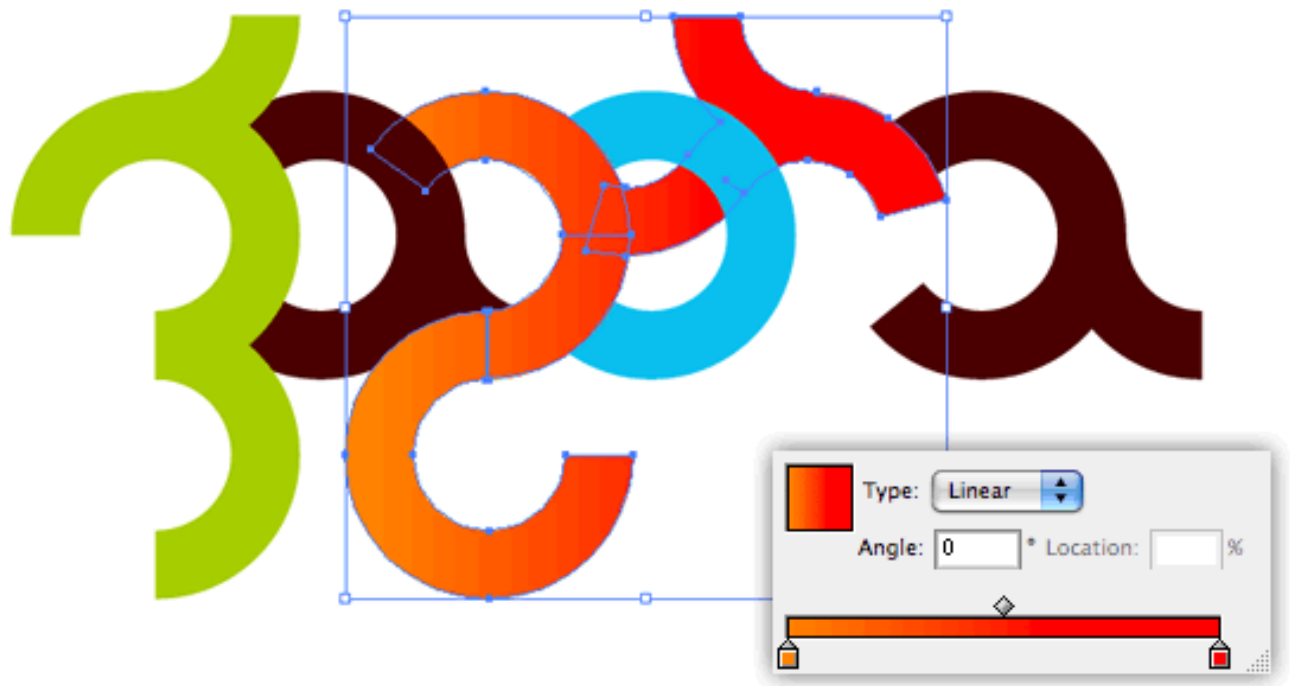| Transform | ▶ |
Arrange	▶
Group	⌘G
Ungroup	⇧⌘G
Lock	▶
Unlock All	⌥⌘2
Hide	▶
Show All	⌥⌘3
Expand...	
Expand Appearance	
Flatten Transparency...	
Rasterize...	
Create Gradient Mesh...	
Slice	▶
Path	▶
Blend	▶
Envelope Distort	▶
Live Paint	▶
Live Trace	▶
Text Wrap	▶
Clipping Mask	▶
Compound Path	▶
Crop Area	▶
Graph	▶

Join	⌘J
Average...	⌥⌘J
Outline Stroke	
Offset Path...	
Simplify...	
Add Anchor Points	
Remove Anchor Points	
Divide Objects Below	
Split Into Grid...	
Clean Up...	

Step 9

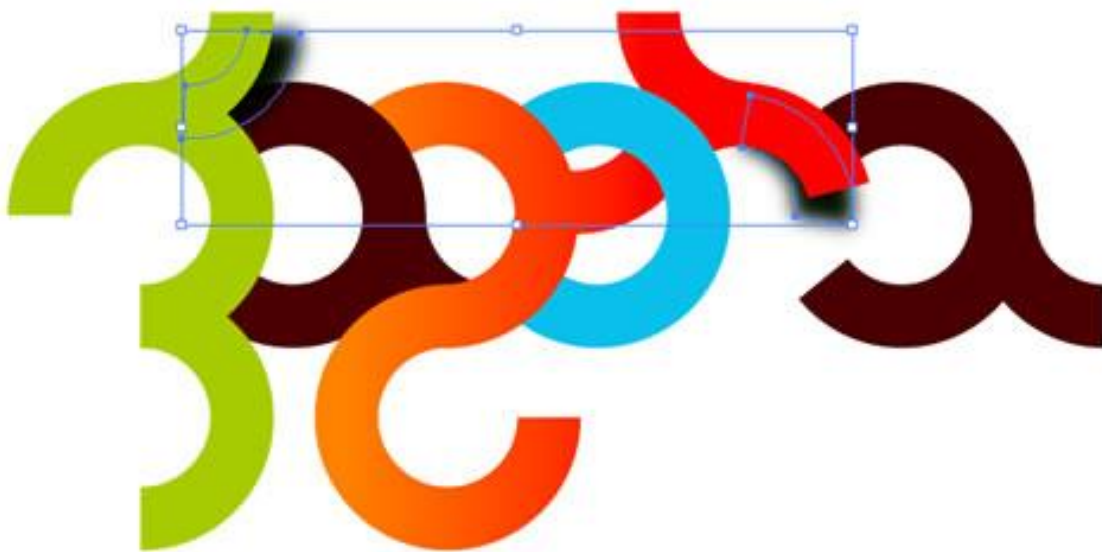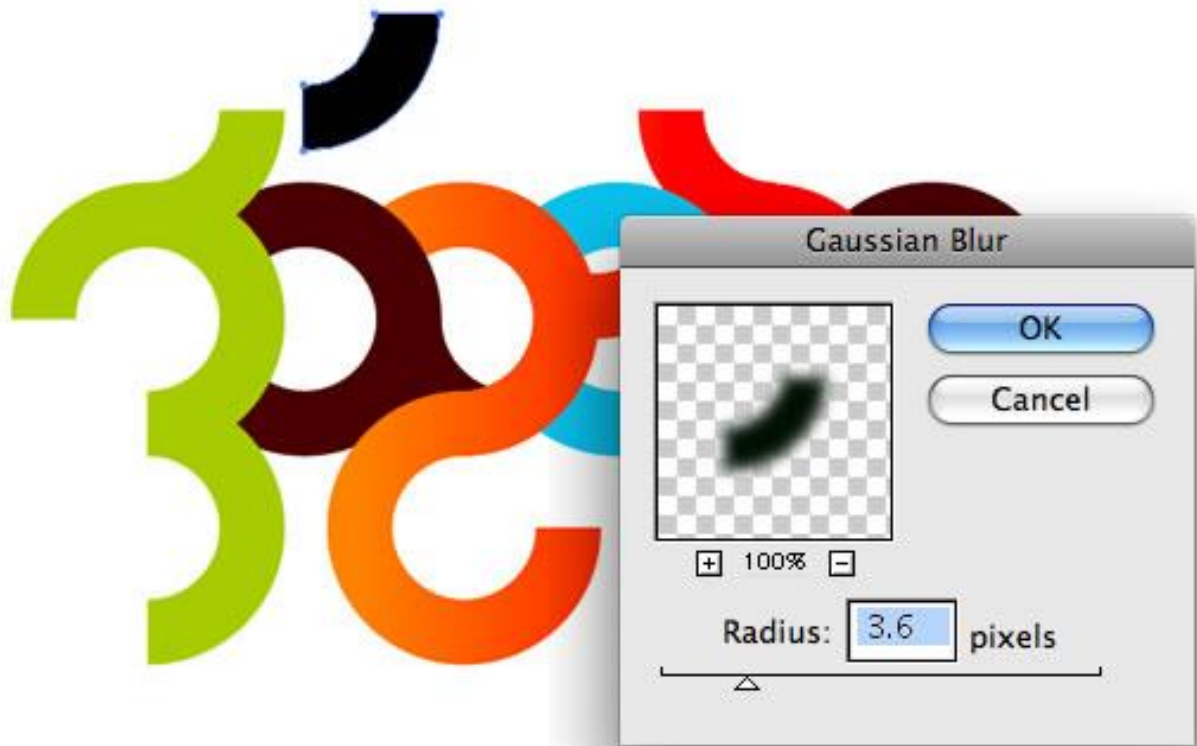Select the *G* and the *R* and apply a linear gradient. Use Orange to Red for the colors.

Step 10

Duplicate the element above the *Z* and change its color to black. Go to **Effects>Blur>Gaussian Blur** and use like **3.5pt**. After that place it beneath the *Z* and the *R* like the image below.

Conclusion

After we had an idea of what we were looking for, the design process became pretty straight forward. That means that once you know what you have to do the tool is just part of the process and you will find many ways to achieve the same result.

dicas de entretenimento