

Ceramics - More than just a Craft

Minor Project
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ABSTRACT

The document shows my process working on branding focusing on ceramic stoneware pottery for Vijay Stoneware Pottery. All through the undertaking, I attempted to accomplish a result helping the firm. The necessity of a planning for their items was given by the client. The subjects of confirmation, dependability, wellbeing and mental solace came out strongly during the exploration which was energizing and challenging to base the further process upon.

On an individual level, I needed to gain from various plan processes continued in the firm. Likewise to notice the plan and improvement of various items, surfaces and spaces, in all plan disciplines to develop as a designer.





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