



CBCS SCHEME

18AU51

Fifth Semester B.E. Degree Examination, Jan./Feb. 2023 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. List out and briefly elaborate on atleast ten characteristics of Management. (10 Marks)
b. State and explain different functions of Management. (10 Marks)

OR

- 2 a. What are the different levels of Management? Represent the same using a pyramid. (06 Marks)
b. Why Planning is essential? Elaborate on different steps involved in Planning. (08 Marks)
c. Differentiate between Management and Administration with regard to i) Organisation level ii) Skill iii) Nature of function iv) Scope v) Employer – Employee relation vi) Decision making. (06 Marks)

Module-2

- 3 a. Explain in brief Line and Functional organisation and represent the same using block diagrams. Mention any two merits and demerits of them. (10 Marks)
b. List any ten principles of Organisation and brief each of them. (10 Marks)

OR

- 4 a. What is the nature and importance of Staffing? (04 Marks)
b. Enumerate the process of selection followed by a brief discussion. (10 Marks)
c. With a pyramid diagram, explain the Maslow's theory of Motivation. (06 Marks)

Module-3

- 5 a. Define an Entrepreneur. What are the characteristics of a successful Entrepreneur? List out any eight of them and explain. (10 Marks)
b. What role an Entrepreneur plays in the Economic development? Discuss with relevant points. (10 Marks)

OR

- 6 a. What are the different stages in the 'Entrepreneurial process'? Quote the same and discuss. (10 Marks)
b. Mention and discuss on different types of Entrepreneurs based on observations and scale of business. (10 Marks)

Module-4

- 7 a. Define a Small Scale Industry and discuss the role of SSI in Economic development of India. (10 Marks)
b. What was the impact of Liberalization Privatization and Globalization on the Small Scale Industries? Make a brief account of each of them. (10 Marks)

OR

1 of 2

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.

- 8 a. Define an Ancillary and Tiny Industry and mention their significance or role. (04 Marks)
b. Discuss the objectives and functions of the following institutions :
i) SIDBI ii) TECKSOK iii) KSEC. (09 Marks)
c. Write a brief note on DIC – Single Window System. (07 Marks)

Module-5

- 9 a. Explain the need and significance of a Project Report. (08 Marks)
b. Describe the eight sequential and distinct stages of a Project formulation. (12 Marks)

OR

- 10 a. Define Partnership. What are the characteristics of Partnership? (10 Marks)
b. Write a brief note on Sole partnership , its features , scope and merits and demerits. (10 Marks)

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