

Rajiv Gandhi University of Health Sciences, Karnataka
I Semester Bachelors in Hospital Administration Degree Examination - 16-May-
2023

Time: Three Hours

Max. Marks: 80 Marks

PRINCIPLES OF MANAGEMENT (RS)
Q.P. CODE: 3229

Your answers should be specific to the questions asked
Draw neat, labeled diagrams wherever necessary



LONG ESSAYS (Answer any Two)

2 x 10 = 20 Marks

1. Explain the process of communication. Write a note on importance of communication
2. What is meant by leadership? What are the various leadership styles, explain in detail
3. Elucidate and discuss Henry Fayol's principles

SHORT ESSAYS (Answer any Eight)

8 x 5 = 40 Marks

4. Explain the concept of delegation of authority
5. Explain the selection process followed in an organization
6. What do you mean by departmentalization? Discuss
7. Discuss the principles of organizing
8. Explain managerial skill with suitable illustration
9. Explain Maslow's need hierarchy theory of motivation
10. Explain the process of decision making and the difficulties in decision making
11. Discuss the process and problems of performance appraisal
12. Write a note on corporate social responsibility
13. Define controlling. What should be the essentials of a good control system

SHORT ANSWERS (Answer any ten)

10 x 2 = 20 Marks

14. What is span of control
15. What is vision and mission
16. What is line, staff and functional authority
17. What are managerial functions
18. What is critical incident method
19. What is human resource management
20. What is job analysis
21. What is management of objective (MBO).
22. Define planning
23. Enumerate the purpose and importance of motivation
24. What is staffing
25. Define ethics
