Sillure of Allico RajivGandhiUniversity of Health Sciences, Kathataka

II Semester Bachelors in Hospital Administration Degree Examination - 24-May-

Time: Three Hours

Max. Marks: 80 Marks

HEALTH ECONOMICS - (RS) Q.P. CODE: 3235

Your answers should be specific to the questions asked Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two)

 $2 \times 10 = 20 \text{ Marks}$

- Define national income. Write a note on various concepts of national income. 1.
- Explain the law of demand and mention the exceptions to law of demand. 2.
- Differentiate between perfect and monopolistic competition. Explain the price determination 3. under monopolistic competition.

SHORT ESSAYS (Answer any Eight)

 $8 \times 5 = 40 \text{ Marks}$

- Explain the pricing under different market situation. 4.
- Explain the techniques of demand forecasting. 5.
- 6. Explain profit maximization model.
- Explain the various measures used to control business cycle. . 7.
- Write a note on cross elasticity of demand. 8.
- 9. Explain the determinants of demand.
- Explain the objectives of pricing policy. 10.
- 11. Write a note on oligopoly market.
- 12. Explain cost benefit analysis.
- Explain the law of variable proportions 13.

SHORT ANSWERS (Answer any ten)

 $10 \times 2 = 20 \text{ Marks}$

- 14. What is economics of scale?
- 15 What are the benefits of production optimization?
- What are the determinants of supply? 16.
- 17. What is elasticity of demand?
- Define health economics. 18.
- 19. Define consumer behaviour.
- Define utility and marginal utility. 20.
- 21. Define imperfect competition.
- 22. Define Income.
- Define business cycle. 23.
- 24. Define production function.
- 25. Define break even analysis.
