Rajiv Gandhi University of Health Sciences, Karnataka

Time: Three Hours

Max. Marks: 100 Marks

SECTION A: PRACTICE MANAGEMNT AND LAW IN OPTOMETRY (50 Marks) (RS-4)

Q.P. CODE: 3356

Your answers should be specific to the questions asked Draw neat, labeled diagrams wherever necessary

(Note: Both QP Codes 3356 and 3357 are to be answered within total duration of 3 hours)

LONG ESSAYS (Question No.1 choice)

 $1 \times 10 = 10 \text{ Marks}$

Enumerate the laws governing practice of medical and paramedical professional in India.
 OR
 Define accounting. Enumerate accounting principles.

SHORT ESSAYS (Question No.5 choice)

 $5 \times 5 = 25 \text{ Marks}$

- What is Subsidiary books? Explain different subsidiary books.
- 3. What is ethical code? Write a note on about professional ethics.
- 4. How do you effectively manage staff?
- Explain different inventory control methods.
 OR
 Write five principles of insurance.
- 6. Explain briefly the phases of PR.

SHORT ANSWER

5 x 3 = 15 Marks

- 7. What is clinic management system?
- 8. What is depreciation?
- 9. Define negligence.
- 10. What is Income tax and scales tax?
- 11. Importance of press conference as part of PR.
