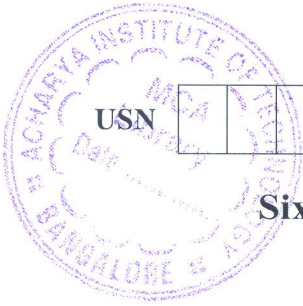


CBCS SCHEME



USN

18AI644

Sixth Semester B.E. Degree Examination, June/July 2023 Foundation for Data Science

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Discuss how data science capability in a strategic asset. (08 Marks)
b. Explain with example, the fundamental concepts of data science that study the extraction of useful knowledge from data analytics. (12 Marks)

OR

- 2 Explain CRISP data mining process in detail with required diagram. (20 Marks)

Module-2

- 3 a. Explain about supervised segmentation and the process of selecting informative attributes. (14 Marks)
b. Discuss on data querying methods for queries posed by an analyst. (06 Marks)

OR

- 4 a. Explain supervised segmentation with Tree structured models with an example of a simple classification tree. (10 Marks)
b. How to represent trees as a set of rules? Explain with an example. (05 Marks)
c. Discuss how to address the churn problem with tree Induction. (05 Marks)

Module-3

- 5 a. Explain Linear Discriminant functions. (10 Marks)
b. How to optimize an objective function? (05 Marks)
c. Discuss on how Linear Discriminant functions are used for scoring and ranking instances. (05 Marks)

OR

- 6 a. Discuss about Logistic Regression. (10 Marks)
b. Why overfitting often causes models to become worse? Explain in detail. (10 Marks)

Module-4

- 7 a. How predictive modeling performed using nearest neighbors concept? Explain in detail with required example. (10 Marks)
b. Briefly discuss about the formulas used for calculating the prediction of an instance from a set of the instances neighbors. (10 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.

OR

- 8 a. Explain Hierarchical clustering in detail with an example of Whiskey analysis. Support your explanation with a dendrogram. (10 Marks)
- b. Explain the technique of clustering around centroids with the help of K-means algorithm. (10 Marks)

Module-5

- 9 a. What is good model? Explain how to evaluate classifiers? (10 Marks)
- b. Discuss about confusion matrix with an example. (05 Marks)
- c. Why is text important and why is text difficult? Explain. (05 Marks)

OR

- 10 a. What is TFIDF? Explain how IDF is related to Entropy? (10 Marks)
- b. What do you mean by Co-occurrences and association? Explain with example. (10 Marks)
