



14223

Reg. No.

--	--	--	--	--	--	--	--

II Semester B.B.A. Degree Examination, August/September - 2023

BUSINESS ADMINISTRATION

Organizational Behaviour

(CBCS Scheme Repeater - 2018)

Time : 3 Hours

Maximum Marks : 70

Instructions to Candidates:

All answers should be written in English only.

SECTION - A

Answer any **FIVE** of the following sub-questions. Each question carries 2 marks.

(5×2=10)

1. a) Give the meaning of organisational Behaviour.
- b) State any Two characteristics of attitude.
- c) Define Perception.
- d) What is group behaviour?
- e) Define Attitude.
- f) What do you understand by motivation?
- g) What is job enrichment?

SECTION - B

Answer any **THREE** of the following questions. Each question carries 6 marks.

(3×6=18)

2. Distinguish between positive and negative reinforcement.
3. Explain perceptual process.
4. Explain organisational behaviour modifications.
5. State various components of learning.
6. What is resistance to change? Why is change resisted?

[P.T.O.]



SECTION - C

Answer any THREE of the following questions. Each question carries 14 marks.
(3×14=42)

7. What is OD interventions? Explain its types.
 8. Write short notes on
 - a) Maslow's need hierarchy theory.
 - b) Principles of learning and Reinforcement.
 9. Explain barriers to attitude.
 10. Explain factors affecting organisational change.
 11. Explain the determinants of personality.
-



35223

Reg. No.

--	--	--	--	--	--	--	--

II Semester B.B.A. Degree Examination, August/September - 2023**BUSINESS ADMINISTRATION****Organizational Behaviour****(CBCS Scheme, Repeaters 2019-20)****Paper : 2.5****Time : 3 Hours****Maximum Marks : 70****Instructions to Candidates:**

Answers should be written in English only.

SECTION - AAnswer any **Five** of the following sub-questions. Each question carries **2** marks. **(5×2=10)**

1. a) Give the meaning of organizational behaviour.
- b) Who is an introvert?
- c) What is an Attitude?
- d) What is Halo effect?
- e) State the meaning of group think.
- f) Define organizational change?
- g) Give the meaning of perception.

SECTION - BAnswer any **Three** of the following. Each question carries **5** marks.**(3×5=15)**

2. Explain the factors influencing perception.
3. State various components of learning.
4. Explain any five types of group.
5. Briefly explain the process of change.

[P.T.O.]



(2)

35223

SECTION - C

Answer any **Three** of the following. Each question carries **15** marks.

(3×15=45)

6. What is personality? Explain the determinants of personality.
 7. What is behaviour modification? Discuss various steps in the process of Behaviour Modification.
 8. What is Resistance to change? Why change is resisted?
 9. What is Motivation? Explain Maslow's need Hierarchy theory.
-



DCBB302

Reg. No.

--	--	--	--	--	--	--	--

III Semester B.B.A. Degree Examination, April - 2023

BUSINESS ADMINISTRATION

Organisational Behaviour

(NEP Scheme)

Paper : 3.2

Time : 2½ Hours

Maximum Marks : 60

Instructions to Candidates:

All the answers to be written in English only.

Section - AAnswer any **five** of the following questions. Each question carries **2** marks. (5×2=10)

1. a. What is organisational behaviour?
- b. Give the meaning of perception.
- c. What is conflict management?
- d. Define the term organisational change.
- e. Mention any two characteristics of organisational development.
- f. Give the meaning of Diagnosing.
- g. What is process consultation?

Section - BAnswer any **four** of the following questions. Each question carries **5** marks. (4×5=20)

2. Write a note on characteristics of organisational behaviour.
3. What is group? Explain the theories of group formation.
4. Explain the various types of organisational change.
5. Discuss various steps in the diagnostic cycle.
6. Briefly explain the process of organisational development intervention techniques.

[P.T.O.]





(2)

DCBB302

Section - C

Answer any **two** of the following questions. Each question carries 12 marks.

(2×12=24)

7. Write a explanatory note on personal factors which constitute the foundation of organisational behaviour.
8. Explain the factors influencing team cohesiveness.
9. What do you mean by organisational development interventions? Discuss its importance and types.

Section - D

Answer any **one** of the following questions. Each question carries 6 marks.

(1×6=6)

10. List out any six sources of conflict in organisations.
 11. Draw blake and mouton managerial Grid.
-