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III Semester B.B.A. Degree Examination, March/April - 2023

**BUSINESS ADMINISTRATION****Business Ethics***(CBCS Semester Scheme Repeaters 2018)***Paper : 3.7****Time : 3 Hours****Maximum Marks : 70****Instructions to Candidates:**

Answers should be written completely in English.

**SECTION-A**Answer any **Five** sub-questions. Each sub-question carries **2** marks.**(5×2=10)**

1. a) What is crisis management?
- b) What is meant by purification of mind?
- c) Who are stakeholders?
- d) State any two features of professional ethics.
- e) What is corporate culture?
- f) What is cyber crime?
- g) Give the meaning of board of directors.

**SECTION - B**Answer any **Three** questions. Each question carries **6** marks.**(3×6=18)**

2. Briefly explain different types of ethics.
3. Discuss the factors that promote happiness.
4. Discuss unethical aspects in advertising.
5. Explain the importance of corporate culture.
6. Discuss the limitations of corporate governance.

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SECTION - C

(3×14=42)

Answer any **Three** questions. Each question carries 14 marks.

7. Explain the arguments for and against corporate social responsibility.
  8. Write short notes on :
    - a) Emotional honesty.
    - b) Professional ethics.
    - c) Karma Yoga.
  9. Discuss the unethical issues in information technology.
  10. Explain the cross cultural issues in Business.
  11. Discuss the recommendations of cadbury committee and Naresh Chandra committee on corporate governance.
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