



<b>Module – 4</b>			
Q.7	a.	What is classification and prediction? Explain the issues regarding classification and prediction.	10 L2 CO4
	b.	Explain Bayesian classification method in detail.	10 L2 CO4
<b>OR</b>			
Q.8	a.	Explain linear and nonlinear regression prediction methods.	10 L2 CO4
	b.	Explain decision tree classification method in detail	10 L2 CO4
<b>Module – 5</b>			
Q.9	a.	Explain the following data mining business applications: i) Balance score card ii) Fraud detection	10 L2 CO4
	b.	Explain click stream mining in detail.	10 L2 CO4
<b>OR</b>			
Q.10	a.	Explain data analytics life cycle in detail.	10 L2 CO4
	b.	What are core deliverables? Explain various functions involved in developing core deliverables for stack holders.	10 L2 CO4

\*\*\*\*\*