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VI Semester B.Sc. (FAD) Degree Examination, August/September - 2023 FASHION AND APPAREL DESIGN

Fashion Styling

(CBCS - Freshers + Repeaters)(2019-20 Onwards)

Paper: FAD 602A.

Time: 3 Hours

Maximum Marks: 70

Instructions to Candidates:

- 1. All Sections are compulsory.
- 2. Illustrate Wherever necessary.

SECTION -A

L Answer any Ten of the following:

 $(10 \times 2 = 20)$

- 1. Define Fashion styling.
- 2. What is Image Management?
- 3. Define Wardrobe Fashion.
- 4. Define Make over.
- 5. What are Rack dividers?
- 6. What is off-figure styling?
- 7. What are story Board?
- 8. Define editing.
- 9. What is stylist kit?
- 10. Who is a client?
- 11. Define Runway styling.
- 12. Name two national Stylists.

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SECTION - B

П. Answer any Five of the following

 $(5 \times 4 = 20)$

- List the difference between wardrobe stylist and costume designer.
- 14. What are the misconceptions about styling?
- List the types of clothing suitable for different body figures. 15.
- 16. What is pre-production preparation?
- 17. How should an image consultant dress and Groom him or herself.
- 18. What do personal stylist does. Explain in detail.
- 19. List the types of makeup based on skin types.

SECTION - C

Ш. Answer any Five of the following.

(5×6=30)

- 20. List the difference between buying vs renting wardrobe.
- 21. Style for a celebrity client for an award ceremony with an illustration.
- 22. Style and etiquette are the key elements to create a strong personal image. Explain.
- 23. Explain and List the fashion styling. Diversification.
- Discuss in detail any one stylist and explain his/her unique working pattern in fashion styling.
- Explain the key aspects of image management. 25.
- How are costume styled based on script. 26.