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# CBCS SCHEME

18ME646

## Sixth Semester B.E. Degree Examination, Dec.2023/Jan.2024 Entrepreneurship Development

Time: 3 hrs.

Max. Marks: 100

Note: 1. Answer any FIVE full questions, choosing ONE full question from each module.  
2. Missing data, if any, may be suitably assumed.

### Module-1

- 1 a. Explain the concept of entrepreneur. (06 Marks)  
b. Mention the classification of entrepreneur. (06 Marks)  
c. Discuss briefly the important functions performed by the entrepreneur. (08 Marks)

OR

- 2 a. Discuss briefly the characteristics of an entrepreneur. (06 Marks)  
b. Explain any two theories of entrepreneurship. (08 Marks)  
c. Mention the differences between entrepreneur and the manager. (06 Marks)

### Module-2

- 3 a. Discuss briefly why business plan is an entrepreneurs tool. (06 Marks)  
b. Explain the steps involved in creativity process. (08 Marks)  
c. Explain briefly the marketing plan with respect to preparing business plan. (06 Marks)

OR

- 4 a. Mention the contents of a business plan. (06 Marks)  
b. Discuss briefly the feasibility analysis. (08 Marks)  
c. Explain briefly technological operational plan in business plan preparation. (06 Marks)

### Module-3

- 5 a. Explain briefly corporate entrepreneurship. (06 Marks)  
b. Discuss briefly the domains of corporate entrepreneurship. (08 Marks)  
c. Mention the advantages of corporate entrepreneurship. (06 Marks)

OR

- 6 a. Explain briefly entrepreneurship. (06 Marks)  
b. Discuss the different forms of corporate entrepreneurship. (08 Marks)  
c. Mention the needs of corporate entrepreneurship. (06 Marks)

### Module-4

- 7 a. Discuss the role of women entrepreneurs. (06 Marks)  
b. Explain the factors influencing women entrepreneurs. (08 Marks)  
c. Explain briefly about family entrepreneurship. (06 Marks)

OR

- 8 a. Discuss the challenges faced by women entrepreneurs. (06 Marks)  
b. Explain briefly tree growth of women entrepreneurs in India. (08 Marks)  
c. Explain briefly the non-family entrepreneurship. (06 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.

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**Module-5**

- 9 a. Explain the nature of international entrepreneurship. (10 Marks)  
b. Discuss why international business is important to firm. (10 Marks)

OR

- 10 a. Discuss the institutional support for small scale industry. (10 Marks)  
b. Explain briefly the types of supports provided to small scale industries. (10 Marks)

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