

Rajiv Gandhi University of Health Sciences, Karnataka
I Semester Bachelors in Hospital Administration Degree Examination -
28.05.2024

Time: Three Hours

Max. Marks: 80

PRINCIPLES OF MANAGEMENT (RS)

Q.P. CODE: 3229

Your answers should be specific to the questions asked
Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two)

2 x 10 = 20 Marks

1. Explain Maslow's need hierarchy theory
2. Explain the planning process in detail
3. What is training? Discuss the purpose and methods of training and development

SHORT ESSAYS (Answer any Eight)

8 x 5 = 40 Marks

4. Discuss any two theories of motivation
5. Explain the importance of performance appraisal
6. Define Organizing. Discuss the characteristics and benefits of organizing
7. Write a note on training and development
8. Discuss the importance and types of decision – making
9. Write a note on manpower planning
10. Explain the needs and importance of motivation in organization
11. Explain the different types of organization
12. What is communication? Explain process of communication
13. Explain the functions of management

SHORT ANSWERS (Answer any ten)

10 x 2 = 20 Marks

14. Decision tree
15. Matrix organization
16. What is staffing?
17. Define authority
18. What is interpersonal communication?
19. What is managerial grid?
20. Define partnership
21. Informal organization
22. Define motivation
23. Define decentralization
24. Define planning premises
25. List the different forms of communication
