

## Fifth Semester B.E. Degree Examination, Dec.2024/Jan.2025 Management and Entrepreneurship

Time: 3-hrs.

Max. Marks: 100

**Note:** Answer any FIVE full questions, choosing ONE full question from each module.

### Module-1

- 1 a. Briefly discuss the importance of management. (06 Marks)
- b. Explain various managerial skills. (06 Marks)
- c. What are the different steps involved in planning? Explain. (08 Marks)

**OR**

- 2 a. Discuss whether management is art science or profession. (06 Marks)
- b. Discuss importance and purpose of planning. (08 Marks)
- c. Explain steps in decision making. (06 Marks)

### Module-2

- 3 a. Briefly explain the process in organizing. (08 Marks)
- b. What is committee and explain the different types of committees. (06 Marks)
- c. With a diagram, explain Maslow's theory of Motivation. (06 Marks)

**OR**

- 4 a. Explain the process of staff selection and recruitment. (08 Marks)
- b. Discuss the requirements of effective direction. (06 Marks)
- c. Explain the various steps in a control process. (06 Marks)

### Module-3

- 5 a. Explain the social responsibilities of business towards different groups. (08 Marks)
- b. Explain various characteristics of successful entrepreneur. (06 Marks)
- c. Discuss the problems faced by an entrepreneur. (06 Marks)

**OR**

- 6 a. What is social audit? What are its benefits and limitations? (06 Marks)
- b. Explain entrepreneurship development cycle. (08 Marks)
- c. Discuss different myths of entrepreneurship. (06 Marks)

### Module-4

- 7 a. Explain the different policies for development of SSI in India. (06 Marks)
- b. Briefly explain the impact of W.T.O and globalization on SSIs. (08 Marks)
- c. Write a note on KIADB and KSFC. (06 Marks)

**OR**

- 8 a. Discuss the role of SSIs in the development of the country. (08 Marks)
- b. Explain various problems faced by SSIs. (06 Marks)
- c. What are the important activities of small scale industrial board and khadi and village Industries commission? (06 Marks)

**Module-5**

- 9 a. Explain the factors to be considered for selection of projects. (08 Marks)  
b. With diagram, explain project life cycle. (06 Marks)  
c. Explain PERT technique of project evaluation. (06 Marks)

**OR**

- 10 a. What are the different steps involved in the formulation of project report? Explain. (08 Marks)  
b. Explain project scheduling and capital budgeting. (06 Marks)  
c. Give the advantages of CPM technique of project evaluation state its limitations. (06 Marks)

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